

CoinAGENDA SUMMIT

January 6-9, 2018

SPONSORSHIP OPPORTUNITIES

Now in its fifth year, **CoinAgenda** is holding its largest conference to date: the **CoinAgenda Summit**, taking place during the first two days of the Consumer Electronics Show® (CES®) week, with an exclusive all-day ICO Mastermind as a pre-show and a final day (both separate admission) as a formal part of CES: the Digital Money Forum, on Tuesday, January 9, produced by Living in Digital Times, with the blockchain content sponsored and curated by CoinAgenda.

The main event, **CoinAgenda Summit** is a two-day conference, with the first day, Sunday, January 7, consisting of a three-hour gala opening event, private sponsored dinners and a lavish media showcase for up to 100 top-tier reporters, taking place at the Michelin one-star restaurant, Aureole, in Mandalay Bay (where the Sunday night CES media events take place just prior).

Main sessions will take place all day at Caesars Palace on Monday, January 8. **CoinAgenda** is an experience that allows all attendees to meet, mingle and really get to know the leading minds and investors in the sector, including memorable parties at unique locations. It's the most exclusive investor conference in the blockchain world. The closing party is at the hottest nightclub in Las Vegas: Omnia (owned by the Hakkasan Group) with its unparalleled view of the Las Vegas Strip.

For those not quite ready for an ICO, there is also an exclusive one-day **ICO Mastermind** on Saturday, Jan 6, which is limited to 50 people. It will be held at the conference area of startup incubator Entrepreneuria with a final dinner party at the former Mike Tyson mansion as seen in the movie, *The Hangover*.



Caesar's Palace, home of CoinAgenda Summit and Omnia nightclub, closing party location.

*Disclaimer: CES® and the Consumer Electronics Show® are registered trademarks of the Consumer Technology Association. CES Digital Money Forum is an official CES event, where CoinAgenda is a sponsor and CoinAgenda founder Michael Terpin is an advisor. All other CoinAgenda events are not formally associated nor endorse by CES.

Agenda



ICO Mastermind: (Saturday, January 6, 9 am – 9 pm) A private event held at Entrepreneuria and with an exclusive closing dinner at the former Mike Tyson mansion, this event is limited to 50 guests. CoinAgenda founder and “godfather of the ICO” Michael Terpin will join a dozen industry experts to drill down in great detail on what is expected of a successful ICO in 2018, including half a day of breakout sessions where every participant will receive one-on-one feedback on their ICO.



CoinAgenda Summit Media Showcase, Opening Gala Reception and Three Private VIP Dinners: (Friday, January 6, 6:30 - 9 pm) at the Michelin-rated restaurant Aureole, Mandalay Bay Casino and Resort. Five events in one! All full conference pass holders are welcome to join a three-hour opening gala with heavy hors d'oeuvres and open bar. This complete restaurant takeover also features three sponsored private dinners and a media showcase for up to 15 companies breaking news at CoinAgenda Summit.



Saturday's ICO Mastermind dinner at famed “Hangover” mansion; Michelin-star takeover on Sunday night

CoinAgenda Summit (Monday, January 8, 9 am – 6 pm): This initial CoinAgenda Summit shares best practices and lessons from the wild year of 2017 and makes bold predictions for the months and years ahead. The morning includes some of the world's leading authorities on blockchain investing and trading, as well as some of the most successful token foundations and companies. After a lunch session featuring many of the top digital currency funds, the afternoon will include dozens of ICO presentations, as well as briefings from recently public blockchains on their plans for the future. Each category will win prizes from conference producers, including CoinAgenda. The Summit also has the largest exhibit hall of any CoinAgenda, with 25,000 square feet for the event in one of Las Vegas' most iconic five-star resorts, Caesar's Palace.

CoinAgenda Summit Closing Party (Monday, 7 – 10 pm) is open to all CoinAgenda Summit attendees, The closing party will be held at the Linq High Roller, at 550 feet tall, the world's highest Ferris wheel. It's the perfect way to close out three days of business networking; some people call the CoinAgenda closing parties “bizdev all night” as so many deals get made in the show's closing hours.



All CoinAgenda attendees are eligible for a 10 percent discount (\$40 off) admission the [CES Digital Money Forum](#), now in its third year, taking place at the Venetian. CoinAgenda founder Michael Terpin is an advisor to this event and has lined up a dozen company presentations (a mix of pre-ICO and post-ICO trading companies). Opportunities for those pitches (which include one highly coveted CES speaker badge) and tables at the closing party are at the very end of the list of sponsorship items below.

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Premium Sponsorships

CoinAgenda Summit Platinum Sponsor: \$40,000	<ul style="list-style-type: none"> • Top sponsor position on main signage, badges and on website. • Designated as platinum sponsor in at least four nationally distributed media releases, advertising & promotions (minimum \$50,000 advertising and promotional value). • Eight full conference passes to CoinAgenda (\$12,000 value). • Double-sized, 12-foot exhibit table (\$10,000 value). • Fifteen-minute sponsored presentation (\$10,000 value).
Gold Sponsor \$25,000	<ul style="list-style-type: none"> • Secondary sponsor position on main signage & website. • Designated as gold sponsor in all media releases, advertising and promotions (\$50,000 advertising value, secondary position) • Six full conference passes to CoinAgenda (\$9,000 value) • Ten-minute sponsored presentation (\$7,500 value). • Standard exhibit table (\$5,000 value)
Silver Sponsor \$15,000	<ul style="list-style-type: none"> • Tertiary sponsor position on main signage & website. • Designated as silver sponsor in all media releases, advertising and promotions (\$50,000 advertising value, tertiary position). • Four full passes to CoinAgenda (\$6,000 value). • Five-minute sponsored presentation (\$5,000 value), • Standard exhibit table (\$5,000 value).
Section Sponsor \$12,500	<ul style="list-style-type: none"> • Choose from sponsoring Blockchain Investment Strategies (morning sessions, and ICO Presentations (afternoon). • Designated as bronze sponsor in all media releases, advertising and promotions (minimum \$50,000 advertising value). • Three full passes to CoinAgenda (\$4,500 value). • Five-minute sponsored presentation (\$5,000 value). • Standard exhibit table (\$5,000 value).
Bronze Sponsor \$10,000	<ul style="list-style-type: none"> • Lower sponsor position on main signage & website. • Designated as bronze sponsor in all media releases, advertising and promotions (minimum \$50,000 advertising value). • Two full passes to CoinAgenda (\$3,000 value). • Five-minute sponsored presentation (\$5,000 value). • Standard exhibit table (\$5,000 value).
ICO Presentation \$6,000	<ul style="list-style-type: none"> • Special price for ICO contest participants. • Prizes given for best ICO and for best trading token. • Standard exhibit table (\$5,000 value) • Two full passes to CoinAgenda (\$2,000 value)
Standard Exhibit \$5,000	<ul style="list-style-type: none"> • Standard exhibit table (\$5,000 value) • Two full passes to CoinAgenda (\$2,000 value)
Wi-Fi Sponsor \$7,500	<ul style="list-style-type: none"> • Listed as wi-fi sponsor on website and materials. • Two full passes to CoinAgenda (\$3,000 value) • Standard exhibit table (\$5,000 value) • Logo and company name printed on wi-fi instructions.
Conference Bag Sponsor \$6,000	<ul style="list-style-type: none"> • Two full conference passes to CoinAgenda (\$1,500 value) • Bag given to all conference attendees. • Standard exhibit table (\$5,000 value) • Input on design and type of bag (additional fees may apply for super-premium messenger bags)
Lanyard Sponsor \$4,500 SOLD	<ul style="list-style-type: none"> • One full pass to CoinAgenda (\$1,500 value) • Logo on lanyard worn by all conference attendees.

*** All sponsors will be able to distribute digital materials to attendees on CoinAgenda flash drive.
Premium Sponsors get distribution of printed materials in conference bag.

For more information, please contact: sponsors@coinagenda.com

CoinAgenda Summit Meal and Special Sponsorships

<p>Opening Party, Media Showcase and VIP Dinner Sunday night, 6:30 -10:30 pm <i>Aureole, Mandalay Bay</i> \$20,000 Opening Party Gold \$12,500 Opening Party Silver \$7,500 Opening Party Bronze</p> <p>Private Dinners (25-40 people): \$10,000 for sponsorship, plus private dinner bill, tax and tip</p> <p>Media Showcase (15 available): \$4,000</p>	<ul style="list-style-type: none"> • Six full conference passes (\$9,000 value) for Gold, four full conference passes for Silver (\$6,000 value), two full passes for Bronze (\$3,000 value) • Standard exhibit table/area (\$5,000 value) • All sponsors get short recognition during introductions. • Dinner Options: Host of 1 of 3 VIP Dinners (two rooms hold 25-30 guests, largest room holds 40 guests). • Listed as private dinner sponsor on website and conference materials. • Logo and company name printed on dinner signage. • Media showcase participants receive one hightop table to display and demo their offering throughout the party (value \$4,000). • One full conference pass (\$1,500 value).
<p>Breakfast Sponsor \$6,000 – Breakfast Gold \$3,500 – Breakfast Silver</p>	<ul style="list-style-type: none"> • Listed as breakfast sponsor on website and conference materials. Handouts during breakfast allowed. • Logo and company name printed on breakfast signage. • Two full conference passes (\$3,000 value) for Breakfast Gold, (one full pass for Breakfast Silver)
<p>Lunch Sponsor \$10,000 – Lunch Gold \$7,500 – Lunch Silver \$5,000 - Lunch Bronze</p>	<ul style="list-style-type: none"> • Listed as lunch sponsor on website and conference materials. • Logo and company name printed on lunch signage • Three full conference passes (\$4,500 value) for Lunch Gold, two full conference passes for Lunch Silver (\$3,000 value), one full pass for Bronze (\$1,500 value). • Recognition and ability to speak at lunch prior to panel. • Standard exhibit table/area (\$5,000 value)
<p>Closing Party <i>Omnia Nightclub, Caesar's Palace</i> Monday night, 7:00 – 10:00 pm \$20,000 Opening Party Gold \$12,500 Opening Party Silver \$7,500 Opening Party Bronze</p>	<ul style="list-style-type: none"> • Six full conference passes (\$9,000 value) for Gold, four full conference passes for Silver (\$6,000 value), two full passes for Bronze (\$3,000 value) • Standard exhibit table/area at conference (\$5,000 value) • All sponsors get short recognition during introductions.

ICO Mastermind Pre-Show Event Sponsorship

<p>Closing Party at former Mike Tyson Mansion Saturday night, 6-9 pm \$15,000 Gold \$10,000 Silver \$5,000 Bronze</p>	<ul style="list-style-type: none"> • Includes entry to all-day ICO Mastermind (\$5,000 per person value) for Gold (two admissions) and Silver (one admission). Bronze is dinner admission only. • Standard exhibit table/area at dinner (\$3,000 value) • Six full conference passes (\$4,500 value) for Gold, four full conference passes for Silver (\$3,000 value), two full passes for Bronze (\$1,500 value) • All sponsors get short recognition during introductions.
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CES Digital Money Forum (official CES event)

<p>ICO Presentation \$5,000</p>	<ul style="list-style-type: none"> • Five-minute pitch to judges. • Prizes given for best ICO and for best trading token. • Presenter (one) get a CES speaker badge.
<p>Standard Exhibit \$2,500</p>	<ul style="list-style-type: none"> • Standard exhibit table • Standard admission to CES Digital Money Forum • \$500 discount for combining with ICO Presentation

For more information, please contact: sponsors@coinagenda.com