

CoinAGENDA Europe

Monaco, Sept 28-30, 2021

SPONSORSHIP PACKAGES

WHO WE ARE: Now in its eighth year, CoinAgenda is the leading global conference series connecting professional investors, traders, family offices and digital currency funds with top entrepreneurs in the blockchain and cryptocurrency sector. CoinAgenda Europe (September 28-30) focuses on international blockchain investing trends, with world-class speakers from the European region and around the globe.

For 2021, CoinAgenda Europe will kick-off with an **opening cocktail party on Tuesday, September 28** at the Stars'N'Bars restaurant terrace at the the port of Monaco.

On **Wednesday and Thursday (September 29-30)** at the [Riviera Marriott Hotel La Porte de Monaco](#), CoinAgenda Europe will discuss **legal, regulatory and jurisdictional** issues involved with starting and investing in blockchain companies. Wednesday will conclude with a **Legendary Dinner** at a luxurious beach club and Thursday will conclude with a **closing cocktail party** at an exclusive lounge.

In between both day's content and in partnership with [BitAngels](#), up to 30 approved companies (a mix of angel and VC investments as well as tokens trading on exchanges) will **pitch in a Demo Day environment**.



A CoinAgenda Europe Full Conference Pass includes:

- Access to all conference sessions, keynotes and fireside chats on Sept 29-30
- Full Buffet Breakfast and Lunch on Sept 29-30 during the main sessions
- Admission to the Sept 28 Opening Party, Sept 29 Legendary Dinner, and Sept 30 Closing Party (food and drinks included)

CoinAgenda is an experience that allows all attendees to meet, mingle and get to know the leading thought leaders, entrepreneurs and investors in the sector, including memorable parties at unique locations. It's the most exclusive investor conference series in the blockchain world.

See below for the event sponsorship packages. **NOTE: All sponsors must stay at the Riviera Marriott hotel as per the event agreement.*

Premium Sponsorships




Platinum Sponsor: €50,000 (1 Available)	SPEAK 🗣️ <ul style="list-style-type: none"> Eight full passes to CoinAgenda (€20,000 value). Fifteen-minute spotlight presentation (€20,000 value). NETWORK 🤝 <ul style="list-style-type: none"> Fifteen-foot exhibition area with one customized 58.6" w x 70.87" h printed fabric sign, (€12,000 value). May distribute three pieces of promotional materials to all conference attendees. Sectioned VIP area at Legendary dinner with food and drinks included (€4,000 value). STAY 🏠 <ul style="list-style-type: none"> Two rooms at Riviera Marriott hotel for 2 nights (9/29-9/30) - (€1,200 value) MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> Headline sponsor position on signage, attendee badges and website. Sole sponsor of CoinAgenda conference swag. Designated as platinum sponsor in media releases, advertising & promotions.
Gold Sponsor €30,000 (3 Available)	SPEAK 🗣️ <ul style="list-style-type: none"> Six full passes to CoinAgenda (€15,000 value). Ten-minute sponsored presentation (€16,000 value). NETWORK 🤝 <ul style="list-style-type: none"> Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (€5,000 value). May distribute two pieces of promotional materials to all conference attendees. Shared VIP area at Legendary dinner (€2,000 value). STAY 🏠 <ul style="list-style-type: none"> One room at Riviera Marriott hotel for 2 nights (9/29-9/30) - (€600 value) MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> Secondary sponsor position on signage, attendee badges and website. Designated as gold sponsor in media releases, advertising and promotions, and on attendee badges.
Silver Sponsor €20,000 (6 Available)	SPEAK 🗣️ <ul style="list-style-type: none"> Two full passes to CoinAgenda (€5,000 value). Ten-minute sponsored presentation (€16,000 value). NETWORK 🤝 <ul style="list-style-type: none"> Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (€5,000 value). May distribute one piece of promotional materials to all conference attendees. STAY 🏠 <ul style="list-style-type: none"> One room at Riviera Marriott hotel for 2 nights (9/29-9/30) - (€600 value) MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> Tertiary sponsor position on main signage & website. Designated as silver sponsor in media releases, advertising, promotions, and on attendee badges.
Section Sponsor €16,000 (9 Available)	SPEAK 🗣️ <ul style="list-style-type: none"> Three full passes to CoinAgenda (€7,400 value). Choose a Track: <i>The Big Picture: 2022 & on</i>, <i>Friendly Jurisdictions</i>, <i>Blockchain Investment Strategies</i>, <i>Legal/Regulatory or Institutional Investment/Family Offices</i>, <i>DeFi</i>, <i>NFTs</i>, <i>Exchanges</i> (Tuesday); or <i>ICO Presentations I</i> or <i>ICO Presentations II</i> (Wednesday). (Topics/dates subject to change closer to date of event) Five-minute spotlight or one slot on a 20-minute panel during the chosen track (€8,200 value). NETWORK 🤝 <ul style="list-style-type: none"> Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (€5,000 value). Shared VIP table area at Legendary dinner (€800 value). STAY 🏠 <ul style="list-style-type: none"> One room at Riviera Marriott hotel for 2 nights (9/29-9/30) - (€600 value) MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> Signage at event and website.

Bronze Sponsor €8,200 (6 Available)	NETWORK 🎉 <ul style="list-style-type: none"> Two full passes to CoinAgenda (€5,000 value). Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (€5,000 value). MAKE AN IMPRESSION 💰 ➡️ 💰 <ul style="list-style-type: none"> Designated as bronze sponsor in all media releases, advertising and promotions.
Sponsored Presentation €12,000 (6 Available)	SPEAK 🗣️ <ul style="list-style-type: none"> Two full passes to CoinAgenda (€5,000 value). Five-minute sponsored presentation (€8,200 value). NETWORK 🎉 <ul style="list-style-type: none"> Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (€5,000 value).
*Token Presentation during BitAngels Pitch €5,000 for presentation only plus 1 pass €6,500 w/ above incl. plus high-top €8,200 w/ above incl. plus full table (30 Available)	SPEAK 🗣️ <ul style="list-style-type: none"> One full pass to CoinAgenda (€2,500 value). Five-minute presentation during BitAngels Pitch Day (€8,200 value). NETWORK 🎉 <ul style="list-style-type: none"> Optional add-on: A high-top exhibitor table at conference (€3,200 value) Optional add-on: A full standard table. Full table includes 31.5" w x 70.87" h printed sign and stand (€5,000 value).
Standard Exhibit €5,000 (10 Available)	NETWORK 🎉 <ul style="list-style-type: none"> Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (€5,000 value). One full pass to CoinAgenda (€2,500 value). Two Additional full passes available at €1,250 (€2,500 value).
Investor Roadshow Add-on Option (organized by Swiss Growth Forum) <i>*not eligible for early-bird or bulk discounts</i>	PITCH <ul style="list-style-type: none"> 3 day EU roadshow (€24,500 for one company, €31,000 for two companies). Meet with 160-200+ investors from London, Geneva, Zurich, Lugano, Milan, Monaco, Dubai, and Singapore 5 day EU roadshow (€41,000 for one company, €54,000 for two companies). Meet with 300-400+ investors from London, Geneva, Zurich, Lugano, Milan, Monaco, Dubai, and Singapore 8 day EU roadshow (€62,000 for one company, €76,000 for two companies). Meet with 600-750+ investors from London, Geneva, Zurich, Lugano, Milan, Monaco, Dubai, and Singapore Weekly Zoom Webinar Series: €7,000 per month (2 month minimum) to host a weekly 30 minute company interviews/updates session with a 10 minute Q&A for the company CEO. Audience of 60 investors.

Meal and Special Sponsorships

Opening Party Monday night, 6-9 pm <i>Stars N' Bars Restaurant</i> Closing Party Gold, €20,000 (1) Closing Silver, €12,000 (2) Closing Bronze, €8,200 (3)	SPEAK 🗣️ <ul style="list-style-type: none"> Recognition and ability to speak at party (Signage and recognition for all; speaking for Gold only). Three full passes to CoinAgenda (€7,400 value) for Opening Party Gold Sponsor, (two full passes for Opening Party Silver Sponsor), one pass for Bronze. NETWORK 🎉 <ul style="list-style-type: none"> Three hours of open bar and tray-pass hors d'oeuvres. Standard exhibit table at main conference with 31.5" w x 70.87" h printed sign and stand included (€5,000 value). MAKE AN IMPRESSION 💰 ➡️ 💰 <ul style="list-style-type: none"> Listed as sponsor on website and conference materials. Logo and company name printed on party signage.
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Closing Party Wednesday night, 7-9 pm <i>Venue TBA</i> Closing Party Gold, €16,000 (1) Closing Silver, €10,000 (2) Closing Bronze, €7,400 (3)	SPEAK 🗣️ <ul style="list-style-type: none"> Three full passes to CoinAgenda (€7,400 value) for Closing Party Gold Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only). NETWORK 🎉 <ul style="list-style-type: none"> Two hours of open bar and tray-pass hors d'oeuvres. Standard exhibit table at main conference with 31.5" w x 70.87" h printed sign and stand included (€5,000 value). MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> Listed as sponsor on website and conference materials. Logo and company name printed on party signage.
Lunch Sponsor Available each day <i>Riviera Marriott</i> Lunch Gold, €16,000 (1) Lunch Silver €10,000 (2) Lunch Bronze €7,400 (3)	SPEAK 🗣️ <ul style="list-style-type: none"> Three full passes to CoinAgenda (€7,400 value) for Lunch Gold Sponsor, two full passes for Lunch Silver Sponsor, one pass for Bronze. Recognition and ability to speak at lunch. (Signage and recognition for all; speaking for Gold only). NETWORK 🎉 <ul style="list-style-type: none"> Standard exhibit table at main conference with 31.5" w x 70.87" h printed sign and stand included (€5,000 value). MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> Listed as lunch sponsor on website and conference materials. Logo and company name printed on lunch signage.
Breakfast Sponsor Available each day <i>Riviera Marriott</i> Breakfast Gold, €6,000 (1) Breakfast Silver €4,000 (2)	SPEAK 🗣️ <ul style="list-style-type: none"> Two full passes to CoinAgenda (€5,000 value) for Breakfast Gold, (one full pass for Breakfast Silver). Recognition and ability to speak at breakfast. (speaking for Gold only). MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> Listed as breakfast sponsor on website and conference materials. Logo and company name printed on breakfast signage. NETWORK 🎉 <ul style="list-style-type: none"> Receive a high-top table at conference (€3,200 value) Full tables are available for an additional €1,600. Full table includes 31.5" w x 70.87" h printed sign and stand (€5,000 value).
"Legendary" Dinner Le Lamparo Beach Club, 6-10 pm <i>Venue TBA</i> €30,000- Dinner Gold (1) €16,000– Dinner Silver (2) €8,200– Dinner Bronze (3)	SPEAK 🗣️ <ul style="list-style-type: none"> Six full passes to CoinAgenda (€15,000 value) for Dinner Gold, (four full passes for Silver, one for Bronze. All sponsors get a short recognition during introductions. NETWORK 🎉 <ul style="list-style-type: none"> Dinner will hold up to 200 speakers, sponsors, media and full conference attendees. Food and drinks (alcoholic and non-alcoholic) will be served. Standard exhibit table at the conference with 31.5" w x 70.87" h printed sign and stand included (€5,000 value). MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> May display logo and company signs during dinner. Listed as dinner sponsor on website and conference materials.
***Coffee Break, Custom Sponsorships, Custom Parties, Yacht Rental	MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> Please inquire.
Lanyard Sponsor €8,200	SPEAK 🗣️ <ul style="list-style-type: none"> One full pass to CoinAgenda (€2,500 value). MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> Logo on lanyard worn by all conference attendees. NETWORK 🎉 <ul style="list-style-type: none"> Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (€5,000 value).
Wi-Fi Sponsor €8,200	SPEAK 🗣️ <ul style="list-style-type: none"> One full pass to CoinAgenda (€2,500 value). MAKE AN IMPRESSION 💰 <ul style="list-style-type: none"> Listed as WiFi sponsor on website and materials. NETWORK 🎉

	<ul style="list-style-type: none"> Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (€5,000 value).
Video Sponsor €7,400	MAKE AN IMPRESSION  <ul style="list-style-type: none"> Logo video bumper on all conference recordings SPEAK  <ul style="list-style-type: none"> Two full passes to CoinAgenda (€5,000 value) NETWORK  <ul style="list-style-type: none"> Receive a high-top table at conference (€3,200 value) Full tables are available for an additional €1,600. Full table includes 31.5"w x 70.87"h printed sign and stand (€5,000 value).