

SPONSORSHIP PACKAGES

WHO WE ARE: Now in its eighth year, CoinAgenda is the leading global conference series connecting professional investors, traders, family offices and digital currency funds with top entrepreneurs in the blockchain and cryptocurrency sector. CoinAgenda Europe (September 27-29) will take place at the stunning Le Méridien Beach Plaza Hotel in Monaco and will focus on international blockchain investing trends, with world-class speakers from the European region and around the globe.

For 2021, CoinAgenda Europe will kick-off with an opening cocktail party on Monday, September 27.

On **Tuesday and Wednesday (September 28-29)**, CoinAgenda Europe will discuss **legal, regulatory and jurisdictional** issues involved with starting and investing in blockchain companies. Tuesday will conclude with a **Legendary Dinner** at a luxurious venue and Wednesday will conclude with a **closing cocktail party** at an exclusive lounge.

In between both day's content and in partnership with <u>BitAngels</u>, up to 30 approved companies (a mix of angel and VC investments as well as tokens trading on exchanges) will **pitch in a Demo Day environment**.



A CoinAgenda Europe Full Conference Pass includes:

- Access to all conference sessions, keynotes and fireside chats on Sept 28-29
- Light Breakfast and Buffet Lunch on Sept 28-29 during the main sessions
- Admission to the Sept 27 Opening Party, Sept 28 Legendary Dinner, and Sept 29 Closing Party (food and drinks included at all)

CoinAgenda is an experience that allows all attendees to meet, mingle and get to know the leading thought leaders, entrepreneurs and investors in the sector, including memorable parties at unique locations. It's the most exclusive investor conference series in the blockchain world.

See below for the event sponsorship packages. *NOTE: All sponsors must stay at the event hotel as per the event agreement.

Premium Sponsorships

Diatinum Changari	SPEAK 🔊
Platinum Sponsor: €52,000	 Eight full passes to CoinAgenda (€20,000 value).
(1 Available)	Fifteen-minute spotlight presentation (€20,000 value).
(1711 amazie)	NETWORK 🎉
	 Fifteen-foot exhibition area with one customized 58.6"w x 70.87"h printed fabric sign,
	(€12,000 value).
	May distribute three pieces of promotional materials to all conference attendees. One time at \(\frac{1}{2} \) and \(1
	 Sectioned VIP area at Legendary dinner with food and drinks included (€4,000 value). STAY
	Two rooms at Le Méridien Beach Plaza Hotel for 3 nights (9/27-9/30) - (€1,200 value)
	MAKE AN IMPRESSION \$ 25 \$
	 Headline sponsor position on signage, attendee badges and website. Sole sponsor of
	CoinAgenda conference swag.
	 Designated as platinum sponsor in media releases, advertising & promotions.
Gold Sponsor	SPEAK 🔊
€30,000	Six full passes to CoinAgenda (€15,000 value). The state of the
(3 Available)	Ten-minute sponsored presentation (€16,000value). NETWORK ***
	NETWORK ■ Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (€5,000
	value).
	May distribute two pieces of promotional materials to all
	conference attendees.
	 Shared VIP area at Legendary dinner (€2,000 value).
	STAY (A)
	 One room at Le Méridien Beach Plaza Hotel for 3 nights (9/27-9/30) - (€600 value) MAKE AN IMPRESSION \$ → \$
	Secondary sponsor position on signage, attendee badges and website.
	 Designated as gold sponsor in media releases, advertising and promotions, and
	on attendee badges.
Silver Sponsor	SPEAK 🔊
€22,000 ·	 Two full passes to CoinAgenda (€5,000 value).
(6 Available)	 Ten-minute sponsored presentation (€16,000 value).
	NETWORK 🎉
	 Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (€5,000 value).
	May distribute one piece of promotional materials to all conference
	attendees.
	STAY 🏨
	 One room at Le Méridien Beach Plaza Hotel for 3 nights (9/27-9/30) - (€600 value)
	MAKE AN IMPRESSION \$ → \$
	Tertiary sponsor position on main signage & website. Position of the signage and continuous and continuou
	 Designated as silver sponsor in media releases, advertising, promotions, and on attendee badges.
Section Sponsor	SPEAK &
€17,000	Three full passes to CoinAgenda (€7,600 value).
(9 Available)	Choose a Track: The Big Picture: 2022 & on, Friendly Jurisdictions, Blockchain Investment
()	Strategies, Legal/Regulatory or Institutional Investment/Family Offices, DeFi, NFTs,
	Exchanges (Tuesday); or ICO Presentations I or ICO Presentations II (Wednesday).
	(Topics/dates subject to change closer to date of event)
	Five-minute spotlight or one slot on a 20-minute panel during the chosen track (69,300 yellus)
	(€8,200 value). NETWORK 🞉
	Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (€5,000)
	value).
	 Shared VIP table area at Legendary dinner (€800 value).
	STAY 🏨
	One room at Le Méridien Beach Plaza Hotel for 3 nights (9/27-9/30) - (€600 value)
	MAKE AN IMPRESSION \$ → \$
	Signage at event and website.

Bronze Sponsor €8,500 (6 Available)	NETWORK ♣ Two full passes to CoinAgenda (€5,000 value). Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (€5,000 value). MAKE AN IMPRESSION ♣ Designated as bronze sponsor in all media releases, advertising and promotions.
Sponsored Presentation €12,800 (6 Available)	 SPEAK Two full passes to CoinAgenda (€5,000 value). Five-minute sponsored presentation (€8,200 value). NETWORK Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (€5,000 value).
*Startup Package(s) * BitAngels Token Presentation €5,100 - presentation plus 1 pass €6,800 - presentation plus 2 passes €6,800 - presentation, 1 ticket plus 1 high-top table €8,500 for presentation, 2 tickets, and standard-size table (30 Available)	SPEAK One full pass to CoinAgenda (€2,500 value). Up to two Additional full passes available at €1,250 value (€2,500 value). Five-minute token presentation during BitAngels Pitch Competition (€8,200 value). NETWORK Optional add-on: A high-top exhibitor table at conference (€3,400 value) Optional add-on: A full standard table. Full table (6-8 ft length) includes 31.5"w x 70.87"h printed sign and stand included (€5,000 value) High-top table Example Standard Size table
Standard Exhibit €5,100 (20 Available)	 NETWORK → One full pass to CoinAgenda (€2,500 value). Two Additional full passes 50% off at €1,250 (€2,500 value). Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (€5,000 value).

Meal Sponsorships

Opening Party SPEAK 🔊 Monday Sept. 27, 6-8 pm Recognition and ability to speak at party (Signage and recognition for all; Venue TBA speaking for Gold only). Three full passes to CoinAgenda (€7,600 value) for Opening Party Gold Opening Party Gold, €22,000 (1) Sponsor, (two full passes for Opening Party Silver Sponsor), one pass for Opening Silver, €13,000 (2) Bronze. Opening Bronze, €8,500 (3) NETWORK 🎉 Two hours of open bar and tray-pass hors d'oeuvres. Standard exhibit table at main conference with 31.5"w x 70.87"h printed sign and stand included (€5,000 value). MAKE AN IMPRESSION \$ → \$ Listed as sponsor on website and conference materials. Logo and company name printed on party signage.

Closing Party Wednesday, Sept. 29, 7-9 pm Venue TBA Closing Party Gold, €17,000 (1) Closing Silver, €10,500 (2) Closing Bronze, €8,000 (3)	 SPEAK Three full passes to CoinAgenda (€7,600 value) for Closing Party Gold Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only). NETWORK Two hours of open bar and tray-pass hors d'oeuvres. Standard exhibit table at main conference with 31.5"w x 70.87"h printed sign and stand included (€5,000 value). MAKE AN IMPRESSION \$\$ Listed as sponsor on website and conference materials. Logo and company name printed on party signage.
Lunch Sponsor Two Available (Sept. 28 and 29) Lunch Gold, €17,000 (1) Lunch Silver, €10,500 (2) Lunch Bronze, €8,000 (3)	SPEAK Three full passes to CoinAgenda (€7,600 value) for Lunch Gold Sponsor, two full passes for Lunch Silver Sponsor, one pass for Bronze. Recognition and ability to speak at lunch. (Signage and recognition for all; speaking for Gold only). NETWORK Standard exhibit table at main conference with 31.5″w x 70.87″h printed sign and stand included (€5,000 value). MAKE AN IMPRESSION Listed as lunch sponsor on website and conference materials.
Breakfast Sponsor Two Available (Sept. 28 and 29)	 Listed as furth sponsor on website and conference materials. Logo and company name printed on lunch signage. SPEAK → Two full passes to CoinAgenda (€5,000 value) for Breakfast Gold, (one full pass for Breakfast Silver). MAKE AN IMPRESSION \$ → \$ Listed as breakfast sponsor on website and conference materials.
Breakfast Gold, €6,400 (1) Breakfast Silver, €4,000 (2)	 Logo and company name printed on breakfast signage. NETWORK Receive a high-top table at conference (€3,200 value) Full tables are available for an additional €1,600. Full table includes 31.5"w x 70.87"h printed sign and stand (€5,000 value).
"Legendary" Dinner Venue TBA, 6-9 pm Tuesday, Sept. 28 €30,000- Dinner Gold (1) €17,000- Dinner Silver (2) €8,500- Dinner Bronze (3)	 SPEAK → Six full passes to CoinAgenda (€15,000 value) for Dinner Gold, (four full passes for Silver, one for Bronze. All sponsors get a short recognition during introductions. NETWORK → Dinner will hold up to 200 speakers, sponsors, media and full conference attendees. Food and drinks (alcoholic and non-alcoholic) will be served. Standard exhibit table at the conference with 31.5"w x 70.87"h printed sign and stand included (€5,000 value). MAKE AN IMPRESSION \$ → \$ May display logo and company signs during dinner. Listed as dinner sponsor on website and conference materials.
***Coffee Break, Custom Sponsorships, Custom Parties, Yacht Rental	MAKE AN IMPRESSION \$ → \$ • Please inquire.

Special Sponsorships

Photo Booth Sponsor	MAKE AN IMPRESSION \$ - \$
Tuesday night's "Legendary" Dinner (7-10 pm)	Prominent branding on photo booth props
€10,000	where attendees will share/tag photos on
	social during the dinner
	SPEAK 🔊
	 Two full passes to CoinAgenda (€5,,000 value)
	NETWORK 🎉

	 Standard exhibit table with 31.5"w x 70.87"h printed sign
	and stand included (€5,,000 value).
Lanyard Sponsor	SPEAK 🔊
€8,500	 One full pass to CoinAgenda (€2,500 value).
	MAKE AN IMPRESSION \$ → \$
	 Logo on lanyard worn by all conference attendees.
	NETWORK 🎉
	 Standard exhibit table with 31.5"w x 70.87"h
	printed sign and stand included (€5,000 value).
Wi-Fi Sponsor	SPEAK N
€8,500	 One full pass to CoinAgenda (€2,500 value).
	MAKE AN IMPRESSION \$ → \$
	 Listed as WiFi sponsor on website and
	materials.
	NETWORK 🎉
	Standard exhibit table with 31.5"w x 70.87"h
	printed sign and stand included (€5,000 value).
Video Sponsor	MAKE AN IMPRESSION \$ → \$
€7,800	Logo video bumper on all conference
	recordings
	SPEAK N
	Two full passes to CoinAgenda (€5,000 value)
	NETWORK 🎉
	Receive a high-top table at conference (€3,200 value) Full 4-blas are qualified for an additional 64 600 Full Total 4-blas are qualified for an additional 64 600 Full Total 4-blas are qualified for an additional 64 600 Full Total 4-blas are qualified for an additional 64 600 Full Total 4-blas are qualified for an additional 64 600 Full Total 4-blas are qualified for an additional 64 600 Full Total 4-blas are qualified for an additional 64 600 Full Total 4-blas are qualified for a graph of the full for a full full for a full for a full full for a full for a full full for a full full full full for a full full full full full full full fu
	Full tables are available for an additional €1,600. Full table includes 21.5" or 70.97" by printed size and stand
	table includes 31.5"w x 70.87"h printed sign and stand
	(€5,000 value).