

# CoinAGENDA

## Global

## 2021 SPONSORSHIP PACKAGES

**WHO WE ARE:** Now in its eighth year, CoinAgenda is the leading global conference series connecting professional investors, traders, family offices and digital currency funds with top entrepreneurs in the blockchain and cryptocurrency sector. CoinAgenda Global (October 25-27) focuses on international blockchain investing trends, with world-class speakers from around the globe.

For 2021, CoinAgenda will kick-off with an **opening cocktail party on Monday (October 25)** at a private venue on the Las Vegas Strip.

On **Tuesday and Wednesday (October 26-27)** at the [New York-New York](#) hotel on the Las Vegas Strip, CoinAgenda Global will discuss **legal, regulatory and jurisdictional** issues involved with starting and investing in blockchain companies. Tuesday will conclude with a **Legendary Dinner** at a private estate and Wednesday will conclude with a **closing cocktail party** at a luxurious lounge.

In between both day's content and in partnership with [BitAngels](#), up to 30 approved companies (a mix of angel and VC investments as well as tokens trading on exchanges) will **pitch in a Demo Day environment**.



### A CoinAgenda Full Conference Pass includes:



- Access to all conference sessions, keynotes and fireside chats on Oct 26-27
- Full Buffet Breakfast and Lunch on Oct 26-27 during the main sessions
- Admission to the Oct 25 Opening Party, Oct 26 Legendary Dinner, and Oct 27 Closing Party (food and drinks included)

CoinAgenda is an experience that allows all attendees to meet, mingle and get to know the leading thought leaders, entrepreneurs and investors in the sector, including memorable parties at unique locations. It's the most exclusive investor conference series in the blockchain world.

**See below for the event sponsorship packages.** *\*NOTE: All sponsors must stay at the New York-New York hotel as per the event agreement.*

# Premium Sponsorships

<p><b>Platinum Sponsor:</b> \$60,000 (1 Available)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>• Eight full passes to CoinAgenda (\$24,000 value).</li> <li>• Fifteen-minute spotlight presentation (\$25,000 value).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>• Fifteen-foot exhibition area with one customized 58.6”w x 70.87”h printed fabric sign, (\$15,000 value).</li> <li>• May distribute three pieces of promotional materials to all conference attendees.</li> <li>• Sectioned VIP area at Legendary dinner with food and drinks included (\$5,000 value).</li> </ul> <p><b>STAY</b> 🏨</p> <ul style="list-style-type: none"> <li>• One Spa suite at New York-New York Hotel for 4 nights (10/24-10/27) - (\$1,200 value)</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰➡️💰</p> <ul style="list-style-type: none"> <li>• Headline sponsor position on signage, attendee badges and website. Sole sponsor of CoinAgenda conference swag.</li> <li>• Designated as platinum sponsor in media releases, advertising &amp; promotions.</li> </ul>
<p><b>Gold Sponsor</b> \$35,000 (3 Available)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>• Six full passes to CoinAgenda (\$18,000 value).</li> <li>• Ten-minute sponsored presentation (\$20,000 value).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>• Standard exhibit table with 31.5”w x 70.87”h printed sign and stand included (\$6,000 value).</li> <li>• May distribute two pieces of promotional materials to all conference attendees.</li> <li>• Shared VIP area at Legendary dinner (\$2,500 value).</li> </ul> <p><b>STAY</b> 🏨</p> <ul style="list-style-type: none"> <li>• One Room at New York-New York Hotel for 4 nights (10/24-10/27) - (\$600 value)</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰➡️💰</p> <ul style="list-style-type: none"> <li>• Secondary sponsor position on signage, attendee badges and website.</li> <li>• Designated as gold sponsor in media releases, advertising and promotions, and on attendee badges.</li> </ul>
<p><b>Silver Sponsor</b> \$25,000 (6 Available)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>• Two full passes to CoinAgenda (\$6,000 value).</li> <li>• Ten-minute sponsored presentation (\$20,000 value).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>• Standard exhibit table with 31.5”w x 70.87”h printed sign and stand included (\$6,000 value).</li> <li>• May distribute one piece of promotional materials to all conference attendees.</li> </ul> <p><b>STAY</b> 🏨</p> <ul style="list-style-type: none"> <li>• One Room at New York-New York Hotel for 4 nights (10/24-10/27) - (\$600 value)</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰➡️💰</p> <ul style="list-style-type: none"> <li>• Tertiary sponsor position on main signage &amp; website.</li> <li>• Designated as silver sponsor in media releases, advertising, promotions, and on attendee badges.</li> </ul>
<p><b>Section Sponsor</b> \$20,000 (9 Available)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>• Three full passes to CoinAgenda (\$9,000 value).</li> <li>• Choose a Track: <i>The Big Picture: 2022 &amp; on</i>, <i>Friendly Jurisdictions</i>, <i>Blockchain Investment Strategies</i>, <i>Legal/Regulatory</i> or <i>Institutional Investment/Family Offices</i>, <i>DeFi</i>, <i>NFTs</i>, <i>Exchanges</i> (Tuesday); or <i>Token Presentations</i> (Wednesday). (Topics/dates subject to change closer to date of event)</li> <li>• Five-minute spotlight or one slot on a 20-minute panel during the chosen track (\$10,000 value).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>• Standard exhibit table with 31.5”w x 70.87”h printed sign and stand included (\$6,000 value).</li> <li>• Shared VIP table area at Legendary dinner (\$1,000 value).</li> </ul> <p><b>STAY</b> 🏨</p> <ul style="list-style-type: none"> <li>• One Room at New York-New York Hotel for 2 nights (10/25-10/26) - (\$300 value)</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰➡️💰</p> <ul style="list-style-type: none"> <li>• Signage at event and website.</li> </ul>

<b>Bronze Sponsor</b> \$10,000 (6 Available)	<b>NETWORK</b> 🎉 <ul style="list-style-type: none"> <li>Two full passes to CoinAgenda (\$6,000 value).</li> <li>Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (\$6,000 value).</li> </ul> <b>MAKE AN IMPRESSION</b> 💰➡️💰 <ul style="list-style-type: none"> <li>Designated as bronze sponsor in all media releases, advertising and promotions.</li> </ul>
<b>Sponsored Presentation</b> \$15,000 (6 Available)	<b>SPEAK</b> 🗣️ <ul style="list-style-type: none"> <li>Two full passes to CoinAgenda (\$6,000 value).</li> <li>Five-minute sponsored presentation (\$10,000 value).</li> </ul> <b>NETWORK</b> 🎉 <ul style="list-style-type: none"> <li>Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (\$6,000 value).</li> </ul>
<b>*Startup Package(s) *</b> <b>BitAngels Token Presentation</b>  \$6,000 - presentation plus 1 pass  \$7,500 - presentation plus 2 passes  \$8,500 - presentation, 1 ticket plus 1 high-top table  \$10,000 for presentation, 2 tickets, and standard-size table (30 Available)	<b>SPEAK</b> 🗣️ <ul style="list-style-type: none"> <li>One full pass to CoinAgenda (\$3,000 value).</li> <li>Up to two Additional full passes available at \$1,500 (\$3,000 value).</li> <li>Five-minute token presentation during BitAngels Pitch Competition (\$10,000 value).</li> </ul> <b>NETWORK</b> 🎉 <ul style="list-style-type: none"> <li>Optional add-on: A high-top exhibitor table at conference (\$4,000 value)</li> <li>Optional add-on: A full standard table. Full table (6-8 ft length) includes 31.5" w x 70.87" h printed sign and stand (\$6,000 value).</li> </ul> <p>High-top table Example                      Standard Size table</p> <div style="display: flex; justify-content: space-around;">   </div>
<b>Standard Exhibit</b> \$6,000 (20 Available)	<b>NETWORK</b> 🎉 <ul style="list-style-type: none"> <li>One full pass to CoinAgenda (\$3,000 value). Two Additional full passes available at \$1,500 (\$3,000 value).</li> <li>Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (\$6,000 value).</li> </ul>

## Meal and Special Sponsorships

<b>Opening Party</b> Monday night, 6-9 pm <i>Venue TBA</i>  Closing Party Gold, \$25,000 (1) Closing Silver, \$15,000 (2) Closing Bronze, \$10,000 (3)	<b>SPEAK</b> 🗣️ <ul style="list-style-type: none"> <li>Recognition and ability to speak at party (Signage and recognition for all; speaking for Gold only).</li> <li>Three full passes to CoinAgenda (\$9,000 value) for Opening Party Gold Sponsor, (two full passes for Opening Party Silver Sponsor), one pass for Bronze.</li> </ul> <b>NETWORK</b> 🎉 <ul style="list-style-type: none"> <li>Three hours of open bar and tray-pass hors d'oeuvres.</li> <li>Standard exhibit table at main conference with 31.5" w x 70.87" h printed sign and stand included (\$6,000 value).</li> </ul> <b>MAKE AN IMPRESSION</b> 💰➡️💰 <ul style="list-style-type: none"> <li>Listed as sponsor on website and conference materials.</li> <li>Logo and company name printed on party signage.</li> </ul>
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<p><b>Closing Party</b> Wednesday night, 7-9 pm <i>Venue TBA</i></p> <p>Closing Party Gold, \$20,000 (1) Closing Silver, \$12,500 (2) Closing Bronze, \$9,000 (3)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Three full passes to CoinAgenda (\$9,000 value) for Closing Party Gold Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze.</li> <li>Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Two hours of open bar and tray-pass hors d'oeuvres.</li> <li>Standard exhibit table at main conference with 31.5" w x 70.87" h printed sign and stand included (\$6,000 value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰</p> <ul style="list-style-type: none"> <li>Listed as sponsor on website and conference materials.</li> <li>Logo and company name printed on party signage.</li> </ul>
<p><b>Lunch Sponsor</b> Available each day <i>Venue TBA</i></p> <p>Lunch Gold, \$20,000 (1) Lunch Silver, \$12,500 (2) Lunch Bronze, \$9,000 (3)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Three full passes to CoinAgenda (\$9,000 value) for Lunch Gold Sponsor, two full passes for Lunch Silver Sponsor, one pass for Bronze.</li> <li>Recognition and ability to speak at lunch. (Signage and recognition for all; speaking for Gold only).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Standard exhibit table at main conference with 31.5" w x 70.87" h printed sign and stand included (\$6,000 value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰</p> <ul style="list-style-type: none"> <li>Listed as lunch sponsor on website and conference materials.</li> <li>Logo and company name printed on lunch signage.</li> </ul>
<p><b>Breakfast Sponsor</b> Available each day <i>Venue TBA</i></p> <p>Breakfast Gold, \$7,500 (1) Breakfast Silver, \$5,000 (2)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Two full passes to CoinAgenda (\$6,000 value) for Breakfast Gold, (one full pass for Breakfast Silver).</li> <li>Recognition and ability to speak at breakfast. (speaking for Gold only).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰</p> <ul style="list-style-type: none"> <li>Listed as breakfast sponsor on website and conference materials.</li> <li>Logo and company name printed on breakfast signage.</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Receive a high-top table at conference (\$4,000 value)</li> <li>Full tables are available for an additional \$2,000. Full table includes 31.5" w x 70.87" h printed sign and stand (\$6,000 value).</li> </ul>
<p><b>"Legendary" Dinner</b> Tuesday night, 7-10 pm <i>Venue TBA</i></p> <p>\$35,000 - Dinner Gold (1) \$20,000 – Dinner Silver (2) \$10,000 – Dinner Bronze (3)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Six full passes to CoinAgenda (\$18,000 value) for Dinner Gold, (four full passes for Silver, one for Bronze).</li> <li>All sponsors get a short recognition during introductions.</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Dinner will hold up to 500 speakers, sponsors, media and full conference attendees.</li> <li>Food and drinks (alcoholic and non-alcoholic) will be served.</li> <li>Standard exhibit table at the conference with 31.5" w x 70.87" h printed sign and stand included (\$6,000 value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰</p> <ul style="list-style-type: none"> <li>May display logo and company signs during dinner.</li> <li>Listed as dinner sponsor on website and conference materials.</li> </ul>
<p><b>Photo Booth Sponsor</b> Tuesday night's "Legendary" Dinner (7-10 pm) \$12,000</p>	<p><b>MAKE AN IMPRESSION</b> 💰</p> <ul style="list-style-type: none"> <li>Prominent branding on photo booth props where attendees will share/tag photos on social during the dinner</li> </ul> <p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Two full passes to CoinAgenda (\$6,000 value)</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (\$6,000 value).</li> </ul>
<p><b>Lanyard Sponsor</b> \$10,000</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>One full pass to CoinAgenda (\$3,000 value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰</p> <ul style="list-style-type: none"> <li>Logo on lanyard worn by all conference attendees.</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (\$6,000 value).</li> </ul>
<p><b>Wi-Fi Sponsor</b> \$10,000</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>One full pass to CoinAgenda (\$3,000 value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰</p>

	<ul style="list-style-type: none"> <li>Listed as WiFi sponsor on website and materials.</li> <li>Choose Custom Network name and Password</li> </ul> <p>NETWORK 🎉</p> <ul style="list-style-type: none"> <li>Standard exhibit table with 31.5”w x 70.87”h printed sign and stand included (\$6,000 value).</li> </ul>
<p><b>Video Sponsor</b> \$9,000</p>	<p>MAKE AN IMPRESSION 💰</p> <ul style="list-style-type: none"> <li>Logo video bumper on all conference recordings</li> </ul> <p>SPEAK 🗣️</p> <ul style="list-style-type: none"> <li>Two full passes to CoinAgenda (\$6,000 value)</li> </ul> <p>NETWORK 🎉</p> <ul style="list-style-type: none"> <li>Receive a high-top table at conference (\$4,000 value)</li> <li>Full tables are available for an additional \$2,000. Full table includes 31.5”w x 70.87”h printed sign and stand (\$6,000 value).</li> </ul>
<p><b>Custom Sponsorships/After-Parties/Private Dinners/ Side Events</b></p>	<p>MAKE AN IMPRESSION 💰</p> <ul style="list-style-type: none"> <li>We’re open to crafting custom sponsorships that help your brand. Please inquire.</li> </ul>