



## SPONSORSHIP PACKAGES

**WHO WE ARE:** Now in its eighth year, CoinAgenda is the leading global conference series connecting professional investors, traders, family offices and digital currency funds with top entrepreneurs in the blockchain and cryptocurrency sector. As part of [Gulf Blockchain Week](#). CoinAgenda Middle East & Africa (October 8-10) will take place at the stunning [JW Marriott Marquis Dubai](#), Marriott's tallest five-star hotel, and will focus on international blockchain investing trends, with world-class speakers from around the globe.

For 2021, CoinAgenda Middle East & Africa in Dubai will kick-off with an **opening cocktail party on Friday, October 8.**

On **Saturday and Sunday (October 9-10)**, CoinAgenda Middle East & Africa will discuss **legal, regulatory and jurisdictional** issues involved with starting and investing in blockchain companies. Saturday will conclude with a **Legendary Dinner** at a luxurious residence and Sunday will conclude with a **closing cocktail party** at a high-end lounge.

In between both day's content and in partnership with [BitAngels](#), up to 30 approved companies (a mix of angel and VC investments as well as tokens trading on exchanges) will **pitch in a Demo Day environment.**



A CoinAgenda Middle East & Africa Full Conference Pass includes:

- Access to all conference sessions, keynotes and fireside chats on Oct 9-10
- Light Breakfast and Buffet Lunch on Oct 9-10 during the main sessions



- Admission to the Oct 8 Opening Party, Oct 9 Legendary Dinner, and Oct 10 Closing Party (food and drinks included at all)

CoinAgenda is an experience that allows all attendees to meet, mingle and get to know the leading thought leaders, entrepreneurs and investors in the sector, including memorable parties at unique locations. It's the most exclusive investor conference series in the blockchain world.

**See below for event sponsorship packages. \*NOTE: All sponsors must stay at the JW Marriott Marquis Dubai as per the event agreement.**

## Premium Sponsorships

<p><b>Platinum Sponsor:</b> 221,000 AED (1 Available)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>• Eight full passes to CoinAgenda (88,500 AED value).</li> <li>• Fifteen-minute spotlight presentation (92,000 AED value).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>• Fifteen-foot exhibition area with one customized 58.6" w x 70.87" h printed fabric sign, (55,000 AED value).</li> <li>• May distribute three pieces of promotional materials to all conference attendees.</li> <li>• Sectioned VIP area at Legendary dinner with food and drinks included (20,000 AED value).</li> </ul> <p><b>STAY</b> 🏠</p> <ul style="list-style-type: none"> <li>• Two Deluxe rooms or 1 Executive Suite at JW Marriott Marquis Dubai for 3 nights (10/8-10/11) - (5,500 AED value)</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰💰</p> <ul style="list-style-type: none"> <li>• Headline sponsor position on signage, attendee badges and website. Sole sponsor of CoinAgenda conference swag.</li> <li>• Designated as platinum sponsor in media releases, advertising &amp; promotions.</li> </ul>
<p><b>Gold Sponsor</b> 129,000 AED (3 Available)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>• Six full passes to CoinAgenda (66,200 AED value).</li> <li>• Ten-minute sponsored presentation (75,000 AED value).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>• Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (22,000 AED value).</li> <li>• May distribute two pieces of promotional materials to all conference attendees.</li> <li>• Shared VIP area at Legendary dinner (9,000 AED value).</li> </ul> <p><b>STAY</b> 🏠</p> <ul style="list-style-type: none"> <li>• One Deluxe room at JW Marriott Marquis Dubai for 3 nights (10/8-10/11) - (2,750 AED value)</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰💰</p> <ul style="list-style-type: none"> <li>• Secondary sponsor position on signage, attendee badges and website.</li> <li>• Designated as gold sponsor in media releases, advertising and promotions, and on attendee badges.</li> </ul>
<p><b>Silver Sponsor</b> 92,000 AED (6 Available)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>• Two full passes to CoinAgenda (22,000 AED value).</li> <li>• Ten-minute sponsored presentation (75,000 AED value).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>• Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (22,000 AED value).</li> <li>• May distribute one piece of promotional materials to all conference attendees.</li> </ul> <p><b>STAY</b> 🏠</p> <ul style="list-style-type: none"> <li>• One Deluxe room at JW Marriott Marquis Dubai for 3 nights (10/8-10/11) - (2,750 AED value)</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰💰</p> <ul style="list-style-type: none"> <li>• Tertiary sponsor position on main signage &amp; website.</li> <li>• Designated as silver sponsor in media releases, advertising, promotions, and on attendee badges.</li> </ul>

<p><b>Section Sponsor</b> 75,000 AED (9 Available)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Three full passes to CoinAgenda (33,000 AED value).</li> <li>Choose a Track: <i>The Big Picture: 2022 &amp; on</i>, <i>Friendly Jurisdictions</i>, <i>Blockchain Investment Strategies</i>, <i>Legal/Regulatory</i> or <i>Institutional Investment/Family Offices</i>, <i>DeFi</i>, <i>NFTs</i>, <i>Exchanges</i> (Saturday); or <i>Token Presentations</i> (Sunday). (*Topics/dates subject to change closer to date of event)</li> <li>Five-minute spotlight or one slot on a 20-minute panel during the chosen track (37,000 AED value).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (22,000 AED value).</li> <li>Shared VIP table area at Legendary dinner (3,800 AED value).</li> </ul> <p><b>STAY</b> 🏠</p> <ul style="list-style-type: none"> <li>One Deluxe room at JW Marriott Marquis Dubai for 3 nights (10/8-10/11) - (2,750 AED value)</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰💰</p> <ul style="list-style-type: none"> <li>Signage at event and website.</li> </ul>
<p><b>Bronze Sponsor</b> 37,000 AED (6 Available)</p>	<p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Two full passes to CoinAgenda (22,000 AED value).</li> <li>Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (22,000 AED value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰💰</p> <ul style="list-style-type: none"> <li>Designated as bronze sponsor in all media releases, advertising and promotions.</li> </ul>
<p><b>Sponsored Presentation</b> 55,000 AED (6 Available)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Two full passes to CoinAgenda (22,000 AED value).</li> <li>Five-minute sponsored presentation (37,000 AED value).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (22,000 AED value).</li> </ul>
<p><b>*Startup Package(s) *</b> <b><u>BitAngels Token Presentation</u></b></p> <p>22,000 AED - Presentation + 1 pass</p> <p>27,500 AED - presentation + 2 passes</p> <p>31,500 AED - Presentation + 1 ticket + 1 high-top table</p> <p>37,000 AED- Presentation + 2 tickets + standard-size table (30 Available)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>One full pass to CoinAgenda (11,000 AED value).</li> <li>Up to two Additional full passes available at 5,500 AED (11,000 AED value).</li> <li>Five-minute token presentation during BitAngels Pitch Competition (37,000 AED value).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Optional add-on: A high-top exhibitor table at conference (15,000 AED value)</li> <li>Optional add-on: A full standard table. Full table (6-8 ft length) includes 31.5" w x 70.87" h printed sign and stand (22,000 AED value).</li> </ul> <p>High-top table Example                      Standard Size table</p> <div style="display: flex; justify-content: space-around;">   </div>
<p><b>Standard Exhibit</b> 22,000 AED (20 Available)</p>	<p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>One full pass to CoinAgenda (11,000 AED value). Up to two Additional full passes available at 5,500 each (11,000 AED).</li> <li>Standard exhibit table with 31.5" w x 70.87" h printed sign and stand included (22,000 AED value).</li> </ul>

# Meal Sponsorships

<p><b>Opening Party</b> Friday, Oct 8, 6-8 pm <i>Venue TBA</i></p> <p>Closing Party Gold, 92,000 AED (1) Closing Silver, 55,000 AED (2) Closing Bronze, 37,000 AED (3)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Recognition and ability to speak at party (Signage and recognition for all; speaking for Gold only).</li> <li>Three full passes to CoinAgenda (33,000 AED value) for Opening Party Gold Sponsor, (two full passes for Opening Party Silver Sponsor), one pass for Bronze.</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Two hours of open bar and tray-pass hors d'oeuvres.</li> <li>Standard exhibit table at main conference with 31.5”w x 70.87”h printed sign and stand included (22,000 AED value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰➡️💰</p> <ul style="list-style-type: none"> <li>Listed as sponsor on website and conference materials.</li> <li>Logo and company name printed on party signage.</li> </ul>
<p><b>Closing Party</b> Sunday, Oct 10, 7-9 pm <i>Venue TBA</i></p> <p>Closing Party Gold, 75,000 AED (1) Closing Silver, 46,000 AED (2) Closing Bronze, 33,000 AED (3)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Three full passes to CoinAgenda (33,000 AED value) for Closing Party Gold Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze.</li> <li>Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Two hours of open bar and tray-pass hors d'oeuvres.</li> <li>Standard exhibit table at main conference with 31.5”w x 70.87”h printed sign and stand included (22,000 AED value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰➡️💰</p> <ul style="list-style-type: none"> <li>Listed as sponsor on website and conference materials.</li> <li>Logo and company name printed on party signage.</li> </ul>
<p><b>Lunch Sponsor</b> Two Available (Oct. 9 and Oct. 10)</p> <p>Lunch Gold, 75,000 AED (1) Lunch Silver 46,000 AED (2) Lunch Bronze 33,000 AED (3)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Three full passes to CoinAgenda (33,000 AED value) for Lunch Gold Sponsor, two full passes for Lunch Silver Sponsor, one pass for Bronze.</li> <li>Recognition and ability to speak at lunch. (Signage and recognition for all; speaking for Gold only).</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Standard exhibit table at main conference with 31.5”w x 70.87”h printed sign and stand included (22,000 AED value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰➡️💰</p> <ul style="list-style-type: none"> <li>Listed as lunch sponsor on website and conference materials.</li> <li>Logo and company name printed on lunch signage.</li> </ul>
<p><b>Breakfast Sponsor</b> Two Available (Oct. 9 and Oct. 10)</p> <p>Breakfast Gold, 28,000 AED (1) Breakfast Silver 18,500 AED (2)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Two full passes to CoinAgenda (22,000 AED value) for Breakfast Gold, (one full pass for Breakfast Silver- 11,000 AED value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰➡️💰</p> <ul style="list-style-type: none"> <li>Listed as breakfast sponsor on website and conference materials.</li> <li>Logo and company name printed on breakfast signage.</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Receive a high-top table at conference (15,000 AED value)</li> <li>Full tables are available for an additional 7,500 AED. Full table includes 31.5”w x 70.87”h printed sign and stand (22,000 AED value).</li> </ul>
<p><b>“Legendary” Dinner</b> Venue TBA, 6-9 pm <i>Saturday, October 9</i></p> <p>130,000 AED- Dinner Gold (1) 75,000 AED– Dinner Silver (2) 37,000 AED– Dinner Bronze (3)</p>	<p><b>SPEAK</b> 🗣️</p> <ul style="list-style-type: none"> <li>Six full passes to CoinAgenda (66,200 AED value) for Dinner Gold, (four full passes for Silver, one for Bronze).</li> <li>All sponsors get a short recognition during introductions.</li> </ul> <p><b>NETWORK</b> 🎉</p> <ul style="list-style-type: none"> <li>Dinner will hold up to 200 speakers, sponsors, media and full conference attendees.</li> <li>Food and drinks (alcoholic and non-alcoholic) will be served.</li> <li>Standard exhibit table at the conference with 31.5”w x 70.87”h printed sign and stand included (22,000 AED value).</li> </ul> <p><b>MAKE AN IMPRESSION</b> 💰➡️💰</p> <ul style="list-style-type: none"> <li>May display logo and company signs during dinner.</li> <li>Listed as dinner sponsor on website and conference materials.</li> </ul>

<b>***Coffee Break, Custom Sponsorships, Custom Parties, Yacht Rental</b>	<b>MAKE AN IMPRESSION \$↔\$</b> <ul style="list-style-type: none"> <li>• Please inquire.</li> </ul>
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## Special Sponsorships

<b>Photo Booth Sponsor</b> Saturday night's "Legendary" Dinner (7-10 pm) 44,000 AED	<b>MAKE AN IMPRESSION \$↔\$</b> <ul style="list-style-type: none"> <li>• Prominent branding on photo booth props where attendees will share/tag photos on social during the dinner</li> </ul> <b>SPEAK</b> 🗣️ <ul style="list-style-type: none"> <li>• Two full passes to CoinAgenda (22,000 AED value)</li> </ul> <b>NETWORK</b> 🎉 <ul style="list-style-type: none"> <li>• Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (22,000 AED value).</li> </ul>
<b>Lanyard Sponsor</b> 37,000 AED	<b>SPEAK</b> 🗣️ <ul style="list-style-type: none"> <li>• One full pass to CoinAgenda (11,000 AED value).</li> </ul> <b>MAKE AN IMPRESSION \$↔\$</b> <ul style="list-style-type: none"> <li>• Logo on lanyard worn by all conference attendees.</li> </ul> <b>NETWORK</b> 🎉 <ul style="list-style-type: none"> <li>• Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (22,000 AED value).</li> </ul>
<b>Wi-Fi Sponsor</b> 37,000 AED	<b>SPEAK</b> 🗣️ <ul style="list-style-type: none"> <li>• One full pass to CoinAgenda (11,000 AED value).</li> </ul> <b>MAKE AN IMPRESSION \$↔\$</b> <ul style="list-style-type: none"> <li>• Listed as WiFi sponsor on website and materials.</li> </ul> <b>NETWORK</b> 🎉 <ul style="list-style-type: none"> <li>• Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (22,000 AED value).</li> </ul>
<b>Video Sponsor</b> 33,000 AED	<b>MAKE AN IMPRESSION \$↔\$</b> <ul style="list-style-type: none"> <li>• Logo video bumper on all conference recordings</li> </ul> <b>SPEAK</b> 🗣️ <ul style="list-style-type: none"> <li>• Two full passes to CoinAgenda (22,000 AED value)</li> </ul> <b>NETWORK</b> 🎉 <ul style="list-style-type: none"> <li>• Receive a high-top table at conference (15,000 AED value)</li> <li>• Full tables are available for an additional 7,500 AED. Full table includes 31.5"w x 70.87"h printed sign and stand (22,000 AED value).</li> </ul>