

2021 SPONSORSHIP PACKAGES

WHO WE ARE: Now in its eighth year, CoinAgenda is the leading global conference series connecting professional investors, traders, family offices and digital currency funds with top entrepreneurs in the blockchain and cryptocurrency sector. CoinAgenda Caribbean (Dec 7-9) focuses on international blockchain investing trends, with world-class speakers from around the globe.

For 2021, CoinAgenda will kick-off with an **opening cocktail party on Tuesday (Dec 7)** at a rooftop venue. The party will also invite networking ticket holders in town for PR Blockchain Week including the Puerto Rico Blockchain Trade Association's event, <u>Puerto Rico: HODL Here</u> (Dec 6) and NFT event, Metaverso (Dec 7).

On **Wednesday and Thursday (Dec 8-9)** at an events venue in Miramar, CoinAgenda Caribbean will discuss **legal**, **regulatory and jurisdictional** issues involved with starting and investing in blockchain companies. Wednesday will conclude with a **Legendary Dinner** at a private estate and Thursday will conclude with a **closing cocktail party** at a lounge.

In between both day's content and in partnership with <u>BitAngels</u>, up to 30 approved companies (a mix of angel and VC investments as well as tokens trading on exchanges) will **pitch in a Demo Day environment**.



A CoinAgenda Full Conference Pass includes:

- Access to all conference sessions, keynotes and fireside chats on Dec 8-9
- Full Buffet Breakfast and Lunch on Dec 8-9 during the main sessions
- Admission to the Dec 7 Opening Party, Dec 8 Legendary Dinner, and Dec 9 Closing Party (food and drinks included)

CoinAgenda is an experience that allows all attendees to meet, mingle and get to know the leading thought leaders, entrepreneurs and investors in the sector, including memorable parties at unique locations. It's the most exclusive investor conference series in the blockchain world.

See below for the event sponsorship packages.

Premium Sponsorships

	ODEAL S
Platinum Sponsor:	SPEAK SPEAK SPEAK (Color A mounts (COA 000 colors)
\$60,000	Eight full passes to CoinAgenda (\$24,000 value). Fig. 100 (2005 2000).
(1 Available)	Fifteen-minute spotlight presentation (\$25,000 value). NETWORK ***
	NETWORK
	• Fifteen-foot exhibition area with one customized 58.6"w x 70.87"h printed fabric sign,
	(\$15,000 value).
	May distribute three pieces of promotional materials to all conference attendees. One time at 1/10 and a think a manufacture of the second and distribute in about 4/10 and a second and distribute in a second and a second and distribute in a second and distribute i
	Sectioned VIP area at Legendary dinner with food and drinks included (\$5,000 value). MAKE AN IMPRESSION 6.
	MAKE AN IMPRESSION \$ → \$
	Headline sponsor position on signage, attendee badges and website. Sole sponsor of Osin A readle conference and a supplementary of the state of the sponsor of the state of the sponsor of the state of the sponsor of the sponso
	CoinAgenda conference swag.
	Designated as platinum sponsor in media releases, advertising & promotions.
Gold Sponsor	SPEAK Sin full receive to Coin Amount of (040,000 mallion)
\$35,000	Six full passes to CoinAgenda (\$18,000 value). The state of the
(3 Available)	• Ten-minute sponsored presentation (\$20,000 value).
	NETWORK 🞉
	Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (\$6,000 cm.)
	value).
	May distribute two pieces of promotional materials to all
	conference attendees.
	Shared VIP area at Legendary dinner (\$2,500 value). MAKE AN IMPRESSION 6.
	MAKE AN IMPRESSION \$ → \$
	Secondary sponsor position on signage, attendee badges and website. Designated as gold appropriate padding allocates advantaging and progretions, and progretions.
	Designated as gold sponsor in media releases, advertising and promotions, and an attended hadres.
0	on attendee badges.
Silver Sponsor	SPEAK
\$25,000	Two full passes to CoinAgenda (\$6,000 value). Ton printe an appared presentation (\$20,000 value).
(6 Available)	Ten-minute sponsored presentation (\$20,000 value). NETWORK ***
	NETWORK
	 Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (\$6,000 value).
	May distribute one piece of promotional materials to all conference
	attendees.
	MAKE AN IMPRESSION \$ - \$
	Tertiary sponsor position on main signage & website.
	Designated as silver sponsor in media releases, advertising, promotions, and
	on attendee badges.
Section Sponsor	SPEAK &
\$20,000	Three full passes to CoinAgenda (\$9,000 value).
(9 Available)	Choose a Track: The Big Picture: 2022 & on, Friendly Jurisdictions, Blockchain Investment
(9 Available)	Strategies, Legal/Regulatory or Institutional Investment/Family Offices, DeFi, NFTs,
	Exchanges (Tuesday); or ICO Presentations I or ICO Presentations II (Wednesday).
	(Topics/dates subject to change closer to date of event)
	Five-minute spotlight or one slot on a 20-minute panel during the chosen track
	(\$10,000 value).
	NETWORK
	Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (\$6,000)
	value).
	 Shared VIP table area at Legendary dinner (\$1,000 value).
	MAKE AN IMPRESSION \$ = \$
	Signage at event and website.
Bronze Sponsor	NETWORK
\$10,000	Two full passes to CoinAgenda (\$6,000 value).
	 Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (\$6,000
(6 Available)	value).
	MAKE AN IMPRESSION \$ - \$
	Designated as bronze sponsor in all media releases, advertising and
	promotions.
	i promotiono.

Sponsored Presentation \$15,000 (6 Available)	 SPEAK № Two full passes to CoinAgenda (\$6,000 value). Five-minute sponsored presentation (\$10,000 value). NETWORK № Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (\$6,000 value).
*Startup Package(s) *	SPEAK N
BitAngels Token	One full pass to CoinAgenda (\$3,000 value). Un to true Additional full passes excitable at \$4,500 (\$3,000 value).
<u>Presentation</u>	 Up to two Additional full passes available at \$1,500 (\$3,000 value). Five-minute token presentation during BitAngels Pitch Competition (\$10,000 value).
\$6,000 - presentation plus 1 pass \$7,500 - presentation plus	NETWORK Optional add-on: A high-top exhibitor table at conference (\$4,000 value) Optional add-on: A full standard table. Full table (6-8 ft length) includes 31.5"w x 70.87"h printed sign and stand (\$6,000 value).
2 passes	High-top table Example Standard Size table
\$8,500 - presentation, 1 ticket plus 1 high-top table \$10,000 for presentation, 2 tickets, and standard-size table (30 Available)	
Standard Exhibit \$6,000 (20 Available)	 NETWORK One full pass to CoinAgenda (\$3,000 value). Two Additional full passes available at \$1,500 (\$3,000 value). Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (\$6,000 value).

Meal and Party Sponsorships

Opening Party Tuesday night, 6-9 pm Rooftop Venue	 SPEAK Recognition and ability to speak at party (Signage and recognition for all; speaking for Gold only).
Closing Party Gold, \$25,000 (1) Closing Silver, \$15,000 (2) Closing Bronze, \$10,000 (3)	Three full passes to CoinAgenda (\$9,000 value) for Opening Party Gold Sponsor, (two full passes for Opening Party Silver Sponsor), one pass for Bronze.
Closing Biorize, \$10,000 (3)	 NETWORK Two hours of open bar and tray-pass hors d'oeuvres. Standard exhibit table at main conference with 31.5"w x 70.87"h printed sign and stand included (\$6,000 value).
	 MAKE AN IMPRESSION \$ → \$ Listed as sponsor on website and conference materials. Logo and company name printed on party signage.
Closing Party Thursday night, 7-9 pm Venue TBA Closing Party Gold, \$20,000 (1) Closing Silver, \$12,500 (2) Closing Bronze, \$9,000 (3)	 SPEAK ► Three full passes to CoinAgenda (\$9,000 value) for Closing Party Gold Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only). NETWORK ► Two hours of open bar and tray-pass hors d'oeuvres. Standard exhibit table at main conference with 31.5"w x 70.87"h printed sign and stand included (\$6,000 value). MAKE AN IMPRESSION ► Listed as sponsor on website and conference materials.
	 Listed as sponsor on website and conference materials. Logo and company name printed on party signage.

Lunch Sponsor Available each day Events Center Meals room Lunch Gold, \$20,000 (1) Lunch Silver, \$12,500 (2) Lunch Bronze, \$9,000 (3)	 SPEAK Three full passes to CoinAgenda (\$9,000 value) for Lunch Gold Sponsor, two full passes for Lunch Silver Sponsor, one pass for Bronze. Recognition and ability to speak at lunch. (Signage and recognition for all; speaking for Gold only). NETWORK Standard exhibit table at main conference with 31.5"w x 70.87"h printed sign and stand included (\$6,000 value). MAKE AN IMPRESSION Listed as lunch sponsor on website and conference materials. Logo and company name printed on lunch signage.
Breakfast Sponsor Available each day Events Center Meals room Breakfast Gold, \$7,500 (1) Breakfast Silver, \$5,000 (2)	SPEAK Two full passes to CoinAgenda (\$6,000 value) for Breakfast Gold, (one full pass for Breakfast Silver). Recognition and ability to speak at breakfast. (speaking for Gold only). MAKE AN IMPRESSION Listed as breakfast sponsor on website and conference materials. Logo and company name printed on breakfast signage. NETWORK Receive a high-top table at conference (\$4,000 value) Full tables are available for an additional \$2,000. Full table includes 31.5"w x 70.87"h printed sign and stand (\$6,000 value).
"Legendary" Dinner Wednesday night, 7-10 pm Venue TBA \$35,000 - Dinner Gold (1) \$20,000 - Dinner Silver (2) \$10,000 - Dinner Bronze (3)	 SPEAK Six full passes to CoinAgenda (\$18,000 value) for Dinner Gold, (four full passes for Silver, one for Bronze. All sponsors get a short recognition during introductions. NETWORK Dinner will hold up to 300 speakers, sponsors, media and full conference attendees. Food and drinks (alcoholic and non-alcoholic) will be served. Standard exhibit table at the conference with 31.5"w x 70.87"h printed sign and stand included (\$6,000 value). MAKE AN IMPRESSION May display logo and company signs during dinner. Listed as dinner sponsor on website and conference materials.
Photo Booth Sponsor Wednesday night's "Legendary" Dinner (7-10 pm) \$12,000	MAKE AN IMPRESSION • Prominent branding on photo booth props where attendees will share/tag photos on social during the dinner SPEAK • Two full passes to CoinAgenda (\$6,000 value) NETWORK • Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (\$6,000 value).
Lanyard Sponsor \$10,000	SPEAK One full pass to CoinAgenda (\$3,000 value). MAKE AN IMPRESSION Logo on lanyard worn by all conference attendees. NETWORK Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (\$6,000 value).
Wi-Fi Sponsor \$10,000	 SPEAK → One full pass to CoinAgenda (\$3,000 value). MAKE AN IMPRESSION \$→\$ Listed as WiFi sponsor on website and materials. NETWORK → Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (\$6,000 value).
Video Sponsor \$9,000	MAKE AN IMPRESSION ♣ ♣ ♣ • Logo video bumper on all conference recordings SPEAK ♠ • Two full passes to CoinAgenda (\$6,000 value) NETWORK ♠ • Receive a high-top table at conference (\$4,000 value) • Full tables are available for an additional \$2,000. Full table includes 31.5"w x 70.87"h printed sign and stand (\$6,000 value).

Custom Sponsorships/Parties/Events	MAKE AN IMPRESSION \$ → \$ • We're open to crafting custom sponsorships that help your brand. Please inquire.
PARTNER EVENT - discounted sponsor options Puerto Rico Blockchain Trade Association's event, Puerto Rico: HODL Here - Dec 6	Puerto Rico: HODL HERE presented by BLOCKCHAIN TRADE ASSOCIATION Puerto Rico Inaugural Conference December 6, 2020 in partnership with www.prblockchain.org 200 people and 75 businesses, on average, relocate to Puerto Rico every month. "Puerto Rico: HODL Here" is a local conference in San Juan created to illustrate why this island has become the place to move to. The conference is an opportunity for individuals and businesses to meet governmental agencies, mingle with Puerto Ricans, and network with companies that have already made the move. On Dec 6 at Caribe Hilton, the event will discuss "Why Puerto Rico?," Act 20/22/60 tax incentives & local banking, and advocacy efforts at the state and federal level. Discounted sponsorship packages are available for CoinAgenda community members who will receive 10 percent off. Packages range regularly from \$2k-25k and include a full pass, promotions, branding, F&B, and networking. Set up a call with us now to inquire about this option.