

2021 SPONSORSHIP PACKAGES

WHO WE ARE: Now in its eighth year, CoinAgenda is the leading global conference series connecting professional investors, traders, family offices and digital currency funds with top entrepreneurs in the blockchain and cryptocurrency sector. CoinAgenda Caribbean (Dec 7-9) focuses on international blockchain investing trends, with world-class speakers from around the globe.

For 2021, CoinAgenda will kick-off with an **opening cocktail party on Tuesday (Dec 7)** at the iconic Antiguo Casino de Puerto Rico.

On Wednesday and Thursday (Dec 8-9) at Miramar Event Center, CoinAgenda Caribbean will discuss legal, regulatory and jurisdictional issues involved with starting and investing in blockchain companies. Wednesday will close with a Legendary Dinner at the beautiful Conservatorio de Musica de Puerto Rico, and Thursday will conclude with a closing cocktail party at a popular local hotspot. PLUS To celebrate in-person events coming back, this year's CoinAgenda will also be hosting a late-night afterparty concert on Thursday evening at 7eight7 Nightclub.

In between both day's content and in partnership with <u>BitAngels</u>, up to 50 approved companies (a mix of angel and VC investments as well as tokens trading on exchanges) will **pitch in a Demo Day environment**.

CoinAgenda is an official partner of <u>Puerto Rico Blockchain Week</u>, working closely with <u>Puerto Rico: HODL Here</u> (Dec 6), NFT event, <u>Metaverso</u> (Dec 7) and <u>Limitless</u> (Dec 10).



A CoinAgenda Full Conference Pass includes:

- Access to all conference sessions, keynotes and fireside chats on Dec 8-9
- Full Buffet Breakfast and Lunch on Dec 8-9 during the main sessions
- Admission to the Dec 7 Opening Party, Dec 8 Legendary Dinner, and Dec 9 Closing Party (food and drinks included) and Afterparty Concert

CoinAgenda is an experience that allows all attendees to meet, mingle and get to know the leading thought leaders, entrepreneurs and investors in the sector, including memorable parties at unique locations. It's the most exclusive investor conference series in the blockchain world.

Premium Sponsorships

Platinum Sponsor:	SPEAK 🔊
\$60,000	 Eight full passes to CoinAgenda (\$24,000 value).
(1 Available)	 Fifteen-minute spotlight presentation (\$25,000 value).
	NETWORK 🎉
	• Fifteen-foot exhibition area with one customized 58.6"w x 70.87"h printed fabric sign,
	(\$15,000 value).
	 May distribute three pieces of promotional materials to all conference attendees. Sectioned VIP area at Legendary dinner with food and drinks included (\$5,000 value).
	MAKE AN IMPRESSION \$ = \$
	 Headline sponsor position on signage, attendee badges and website
	 Designated as platinum sponsor in media releases, advertising & promotions.
Gold Sponsor	SPEAK 🔊
\$35,000	 Six full passes to CoinAgenda (\$18,000 value).
(3 Available)	 Ten-minute sponsored presentation (\$20,000 value).
2 SOLD, 1 ÁVAILABLE	NETWORK 🎉
	• Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
	 May distribute two pieces of promotional materials to all
	 conference attendees. Shared VIP area at Legendary dinner (\$2,500 value).
	 Shared VIP area at Legendary dinner (\$2,500 value). MAKE AN IMPRESSION \$
	 Secondary sponsor position on signage, attendee badges and website.
	 Designated as gold sponsor in media releases, advertising and promotions, and
	on attendee badges.
Silver Sponsor	SPEAK 🔊
\$25,000	 Two full passes to CoinAgenda (\$6,000 value).
(6 Available)	 Ten-minute sponsored presentation (\$20,000 value).
2 SOLD	
	 Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value). May distribute one piece of promotional materials to all conference attendace.
	 May distribute one piece of promotional materials to all conference attendees. MAKE AN IMPRESSION \$
	 Tertiary sponsor position on main signage & website.
	 Designated as silver sponsor in media releases, advertising, promotions, and
	on attendee badges.
Section Sponsor	SPEAK 🔊
\$20,000	 Three full passes to CoinAgenda (\$9,000 value).
(8 Available)	Choose a Track: The Big Picture: 2022 & on, Friendly Jurisdictions, Blockchain Investment
4 SOLD	Strategies, Legal/Regulatory or Institutional Investment/Family Offices, DeFi, NFTs,
	Exchanges (Wednesday); or Startup Presentations (Thursday). (Topics/dates subject to
	change closer to date of event)
	 Five-minute spotlight or one slot on a 20-minute panel during the chosen track (\$10,000 value).
	NETWORK
	• Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
	Shared VIP table area at Legendary dinner (\$1,000 value).
	MAKE AN IMPRESSION \$ => \$
	Signage at event and website.
Bronze Sponsor	NETWORK 🎉
\$10,000	 Two full passes to CoinAgenda (\$6,000 value). Standard subibit table with 11.8 × 8.4 × 2.8 inches printed table sign (\$6,000 value).
(6 Available)	 Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value). MAKE AN IMPRESSION \$
2 SOLD	 Designated as bronze sponsor in all media releases, advertising and
	promotions.
Sponsored Presentation	SPEAK 🔊
\$15,000	 Two full passes to CoinAgenda (\$6,000 value).
(6 Available)	 Five-minute sponsored presentation (\$10,000 value).
2 SOLD	NETWORK 🎉
	• Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

*Startup Package(s) *	SPEAK 🔊	
BitAngels Token	 One full pass to CoinAgenda (\$3,000 value). 	
Presentation	 Up to two Additional full passes available at \$1,500 (\$3,000 value). 	
\$6,000 - presentation plus 1 pass \$7,500 - presentation plus	 Five-minute token presentation during BitAngels Pitch Competition (\$10,000 value). NETWORK Optional add-on: A high-top exhibitor table at conference (\$4,000 value) Optional add-on: A full standard table. Full table (6-8 ft length) includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value). 	
2 passes	High-top table Example Standard Size table	
\$8,500 - presentation, 1 ticket plus 1 high-top table \$10,000 for presentation, 2 tickets, and standard-size table (15 Available) 3 SOLD		
Standard Exhibit \$6,000 (20 Available)	 NETWORK \$ One full pass to CoinAgenda (\$3,000 value). Two Additional full passes available at \$1,500 (\$3,000 value). Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value). 	

Meal and Party Sponsorships

Opening Party	SPEAK 🔊
Tuesday night, 7-9 pm	 Recognition and ability to speak at party (Signage and recognition for all;
Antiguo Casino de Puerto Rico	speaking for Gold only).
	 Three full passes to CoinAgenda (\$9,000 value) for Opening Party Gold
Opening Party Gold, \$25,000 (1	Sponsor, (two full passes for Opening Party Silver Sponsor), one pass for
available) - SOLD	Bronze.
Opening Cilver #15 000 (2 eveileble)	NETWORK 🎉
Opening Silver, \$15,000 (2 available)	 Two hours of open bar and tray-pass hors d'oeuvres.
	 Standard exhibit table at main conference with 11.8 x 8.4 x 2.8 inches
Opening Bronze, \$10,000 (3 available)	printed table sign <u>(\$6,0</u> 00 value).
1 SOLD	MAKE AN IMPRESSION \$ ๗ \$
	 Listed as sponsor on website and conference materials.
	 Logo and company name printed on party signage.
Closing Party	SPEAK 🔊
Thursday night, 5-7 pm	 Three full passes to CoinAgenda (\$9,000 value) for Closing Party Gold
maroady mgm, o 7 pm	
Local Venue	Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze.
Local Venue	 Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all;
Local Venue Closing Party Gold, \$20,000 (1	 Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only).
Local Venue	 Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all;
Local Venue Closing Party Gold, \$20,000 (1 available) - SOLD	 Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only).
Local Venue Closing Party Gold, \$20,000 (1	 Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only). NETWORK
Local Venue Closing Party Gold, \$20,000 (1 available) - SOLD Closing Silver, \$12,500 (2 available)	 Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only). NETWORK Two hours of open bar and tray-pass hors d'oeuvres.
Local Venue Closing Party Gold, \$20,000 (1 available) - SOLD Closing Silver, \$12,500 (2 available) Closing Bronze, \$9,000 (3 available) -	 Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only). NETWORK 3 Two hours of open bar and tray-pass hors d'oeuvres. Standard exhibit table at main conference with 11.8 x 8.4 x 2.8 inches
Local Venue Closing Party Gold, \$20,000 (1 available) - SOLD Closing Silver, \$12,500 (2 available)	 Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only). NETWORK Two hours of open bar and tray-pass hors d'oeuvres. Standard exhibit table at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
Local Venue Closing Party Gold, \$20,000 (1 available) - SOLD Closing Silver, \$12,500 (2 available) Closing Bronze, \$9,000 (3 available) -	 Sponsor, two full passes for Closing Party Silver Sponsor, one pass for Bronze. Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only). NETWORK Two hours of open bar and tray-pass hors d'oeuvres. Standard exhibit table at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value). MAKE AN IMPRESSION \$=\$

CoinAgenda Afterparty Concert Thursday night, 10pm-1am <i>7eight7 Nightclub</i> 1420 Av. Juan Ponce de León, San Juan, 00909, Puerto Rico (1 available) \$45,000	 AFTERPARTY CONCERT : Performance by popular Latin American Musician (\$50,000 value) over 18,000,000 monthly listeners on Spotify SPEAK : Two full passes to CoinAgenda (\$6,000 value) NETWORK : \$5,000 bar tab. (\$5,000 value) Standard exhibit table at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value). MAKE AN IMPRESSION : Recognition as the Concert sponsor before the performance. Listed as sponsor on website and conference materials. Logo and company name printed on concert signage.
Lunch Sponsor Available each day <i>Events Center Meals room</i> Lunch Gold, \$20,000 (1 available) Lunch Silver, \$12,500 (2 available) Lunch Bronze, \$9,000 (3 available)	 SPEAK Three full passes to CoinAgenda (\$9,000 value) for Lunch Gold Sponsor, two full passes for Lunch Silver Sponsor, one pass for Bronze. Recognition and ability to speak at lunch. (Signage and recognition for all; speaking for Gold only). NETWORK Standard exhibit table at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value). MAKE AN IMPRESSION \$ → \$ Listed as lunch sponsor on website and conference materials. Logo and company name printed on lunch signage.
Breakfast Sponsor Available each day <i>Events Center Meals room</i> Breakfast Gold, \$7,500 (1 available) Breakfast Silver, \$5,000 (2 available)	 SPEAK Two full passes to CoinAgenda (\$6,000 value) for Breakfast Gold, (one full pass for Breakfast Silver). Recognition and ability to speak at breakfast. (speaking for Gold only). MAKE AN IMPRESSION \$ → \$ Listed as breakfast sponsor on website and conference materials. Logo and company name printed on breakfast signage. NETWORK Receive a high-top table at conference (\$4,000 value) Full tables are available for an additional \$2,000. Full table includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
 "Legendary" Dinner Wednesday night, 7-10 pm Venue TBA \$35,000 - Dinner Gold (1 available) - SOLD \$25,000 - Dinner Silver (2 available) \$15,000 - Dinner Bronze (3 available) 	 SPEAK N Eight full passes to CoinAgenda (\$24,000 value) for Dinner Gold, six full passes for Silver, three for Bronze. All sponsors get a short recognition during introductions. Gold has a two minute speaking slot during the dinner. NETWORK N Dinner will hold up to 400 speakers, sponsors, media and full conference attendees. Food and drinks (alcoholic and non-alcoholic) will be served. Standard exhibit table at the conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value). MAKE AN IMPRESSION \$ → \$ May display logo and company signs during dinner. Listed as dinner sponsor on website and conference materials.

Photo Booth Sponsor Wednesday night's "Legendary" Dinner (7-10 pm) \$12,000 (1 available) Lanyard Sponsor	 MAKE AN IMPRESSION \$ \$ Prominent branding on photo booth where attendees will share/tag photos on social during the dinner SPEAK Two full passes to CoinAgenda (\$6,000 value) NETWORK Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value). SPEAK SPEAK
\$10,000 (1 available) - SOLD	 One full pass to CoinAgenda (\$3,000 value). MAKE AN IMPRESSION \$ → \$ Logo on lanyard worn by all conference attendees. NETWORK Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
Co-branded Promotional Materials Sponsor *Available only until 11/26/21 \$10,000- Stickers (1 Available) \$15,000- 750 Tote bags (1 Available) - SOLD	 SPEAK N One full pass to CoinAgenda (\$3,000 value). Two Additional full passes available at \$1,500 (\$3,000 value). MAKE AN IMPRESSION \$ → \$ Logo on promotional material given to all conference attendees. (\$6,000 value)
Wi-Fi Sponsor \$10,000	 SPEAK → One full pass to CoinAgenda (\$3,000 value). MAKE AN IMPRESSION \$ → \$ Listed as WiFi sponsor on website and materials. NETWORK > Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
Video Sponsor \$10,000	 MAKE AN IMPRESSION \$ → \$ Logo video bumper on all conference recordings SPEAK >> Two full passes to CoinAgenda (\$6,000 value) NETWORK >> Receive a high-top table at conference (\$4,000 value) Full tables are available for an additional \$2,000. Full table includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
Custom Sponsorships/Parties/Events	 MAKE AN IMPRESSION \$ → \$ We're open to crafting custom sponsorships that help your brand. Please inquire.
<u>*PARTNER EVENT*</u> <u>discounted sponsor options</u> Puerto Rico Blockchain Trade Association's event, <u>Puerto Rico: HODL Here</u> - Dec 6	Puerto Rico: HODL HERE presented by <u>BLOCKCHAIN TRADE ASSOCIATION</u> Puerto Rico Inaugural Conference December 6, 2020 in partnership with <u>December 6, 2020</u> in partnership with <u>December 6, 2020</u> swww.prblockchain.org • 200 people and 75 businesses, on average, relocate to Puerto Rico every month. "Puerto Rico: HODL Here" is a local conference in San Juan created to illustrate why this island has become the place to move to. The conference is an opportunity for individuals and businesses to meet governmental agencies, mingle with Puerto Ricans, and network with companies that have already made the move.
	 On Dec 6 at Caribe Hilton, the event will discuss "Why Puerto Rico?," Act

20/22/60 tax incentives & local banking, and advocacy efforts at the state and
federal level.
 Discounted sponsorship packages are available for CoinAgenda community
members who will receive <u>10 percent off</u> . Packages range regularly from \$2k-25k
and include a full pass, promotions, branding, F&B, and networking. Set up a call
with us now to inquire about this option.