

# CoinAGENDA

*Europe*

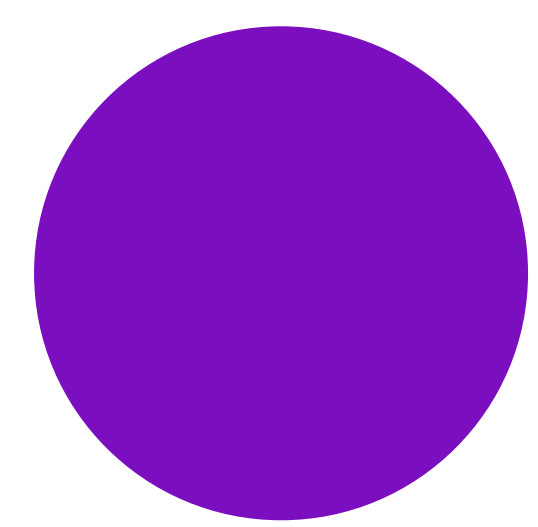
**MONACO | MAY 23-25, 2022 | LE MÉRIDIEN BEACH PLAZA HOTEL**

**SPONSORSHIP PACKAGES**

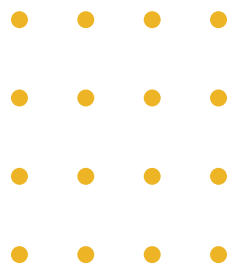
**[www.coinagenda.com](http://www.coinagenda.com)**





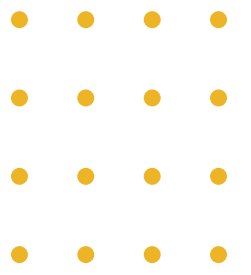
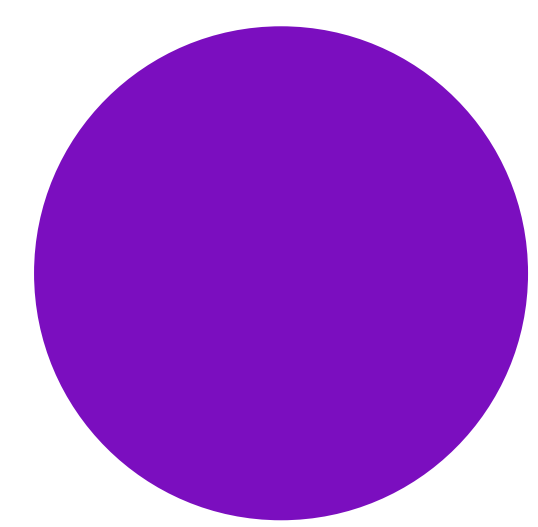


# Layer1 EVENTS



## ABOUT LAYER1 EVENTS

- **Layer1 Events** ([www.layer1events.com](http://www.layer1events.com)) is a multifaceted approach to **blockchain events** and **marketing**. Through our various event series offerings, we provide individuals and projects options to meet their goals such as Brand Awareness, Funding, Community Building, Lead-Gen, Education, and Partnerships. Our **team of experts** has been producing international blockchain events **since 2014**, including CoinAgenda, BitAngels, NFT Carnival, and Satoshi Salon.



# CoinAGENDA

Bitcoin / Cryptocurrency Investing

## ABOUT COINAGENDA

Since 2014, **CoinAgenda** has been the *leading global conference* series connecting professional investors, traders, family offices and digital currency funds with *top entrepreneurs* in the *blockchain* and *cryptocurrency* sector. CoinAgenda is an experience that allows all attendees to meet, mingle and get to know the *leading thought leaders*, entrepreneurs and investors in the sector, including memorable parties at unique locations. It's the most *exclusive investor conference* series in the blockchain world.

# CoinAGENDA

## Europe

**Monaco, May 23-25, 2022**

The fourth annual, *CoinAgenda Europe* will kick-off with an *opening cocktail party on Monday, May 23*. CoinAgenda Europe (May 23-25, 2022) will take place at the stunning Le Méridien Beach Plaza Hotel in Monaco and will focus on international blockchain investing. On *Tuesday and Wednesday (May 24 and 25)*, CoinAgenda Europe will discuss *legal, regulatory and jurisdictional* issues involved with starting and investing in blockchain companies. Tuesday will conclude with a *Legendary Dinner* at a popular venue and Wednesday will conclude with a casual *closing cocktail party*. In between both day's content and in partnership with *BitAngels*, up to 30 approved companies (a mix of angel and VC investments as well as tokens trading on exchanges) will *pitch in a Demo Day environment*.





# PLATINUM SPONSOR

**\$60,000**  
*(1 AVAILABLE)*

## SPEAK

- *Eight full passes* to CoinAgenda (\$24,000 value).
- *Fifteen-minute spotlight* presentation (\$25,000 value).

## NETWORK

- *Fifteen-foot exhibition* area with one customized 58.6”w x 70.87”h printed fabric sign, (\$15,000 value). \*sign/stand only included if contract signed before April 30, 2022.
- May distribute three pieces of *promotional materials* to all conference attendees.
- *Sectioned VIP area* at Legendary dinner with food and drinks included (\$5,000 value).

## MAKE AN IMPRESSION

- *Headline sponsor position* on signage, attendee badges and website.
- *Designated as platinum sponsor* in media releases, advertising & promotions.



# GOLD SPONSOR

**\$35,000**  
**(3 AVAILABLE)**

## SPEAK

- **Six full passes** to CoinAgenda (\$18,000 value).
- **Ten-minute** sponsored presentation (\$20,000 value).

## NETWORK

- **Standard exhibit** table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
- May distribute two pieces of **promotional materials** to all conference attendees.
- **Shared VIP area** at Legendary dinner (\$2,500 value).

## MAKE AN IMPRESSION

- **Secondary sponsor position** on signage, attendee badges and website.
- **Designated as gold sponsor** in media releases, advertising and promotions, and on attendee badges.







# SILVER SPONSOR

## SPEAK

- *Two full passes* to CoinAgenda (\$6,000 value).
- *Ten-minute* sponsored presentation (\$20,000 value).

## NETWORK

- *Standard exhibit table* with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
- May distribute one piece of *promotional materials* to all conference attendees.

## MAKE AN IMPRESSION

- *Tertiary sponsor position* on main signage & website.
- *Designated as silver sponsor* in media releases, advertising, promotions, and on attendee badges.

**\$25,000**  
(6 AVAILABLE)





# SECTION SPONSOR

## SPEAK

- **Three full passes** to CoinAgenda (\$9,000 value).
- **Choose a Track:** The Big Picture: 2022 & on, Friendly Jurisdictions, Blockchain Investment Strategies, Legal/Regulatory or Institutional Investment/Family Offices, DeFi, NFTs, Exchanges (Wednesday); or Startup Presentations (Thursday). (Topics/dates subject to change closer to date of event)
- **Five-minute spotlight** or one slot on a 20-minute panel during the chosen track (\$10,000 value).

## NETWORK

- **Standard exhibit table** with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
- **Shared VIP table** area at Legendary dinner (\$1,000 value).

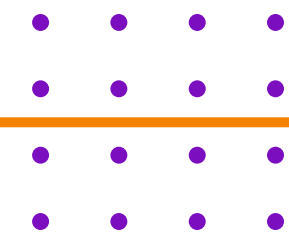
## MAKE AN IMPRESSION

- **Signage** at event and website.

**\$20,000**  
(8 AVAILABLE)







## BRONZE SPONSOR

### NETWORK

- *Two full passes* to CoinAgenda (\$6,000 value).
- *Standard exhibit table* with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

### MAKE AN IMPRESSION

- *Designated as bronze sponsor* in all media releases, advertising and promotions.

**\$10,000**  
(6 AVAILABLE)

## SPONSORED PRESENTATION

### SPEAK

- *Two full passes* to CoinAgenda (\$6,000 value).
- *Five-minute* sponsored presentation (\$10,000 value).

### NETWORK

- *Standard exhibit table* with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

**\$15,000**  
(6 AVAILABLE)



# STARTUP PACKAGE(S) BITANGELS TOKEN PRESENTATION

## SPEAK

- **One full pass** to CoinAgenda (\$3,000 value).
- Up to two Additional full passes available at \$1,500 (\$3,000 value).
- **Five-minute** token presentation during BitAngels Pitch Competition (\$10,000 value).

## NETWORK

- Optional add-on: A high-top exhibitor table at conference (\$4,000 value)
- Optional add-on: A full standard table. Full table (6-8 ft length) includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

**\$6,000**  
*PRESENTATION  
PLUS 1 PASS*

**\$7,500**  
*PRESENTATION PLUS 2  
PASSES*

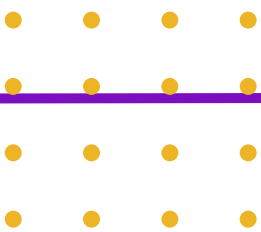
**\$8,500**  
*PRESENTATION, 1 TICKET  
PLUS 1 HIGH-TOP TABLE*

**\$10,000**  
*PRESENTATION, 2 TICKETS,  
AND STANDARD-SIZE TABLE*

## HIGH-TOP TABLE EXAMPLE



## STANDARD TABLE EXAMPLE



**(30 AVAILABLE)**



# STANDARD EXHIBIT

**\$6,000**  
**(20 AVAILABLE)**

## NETWORK

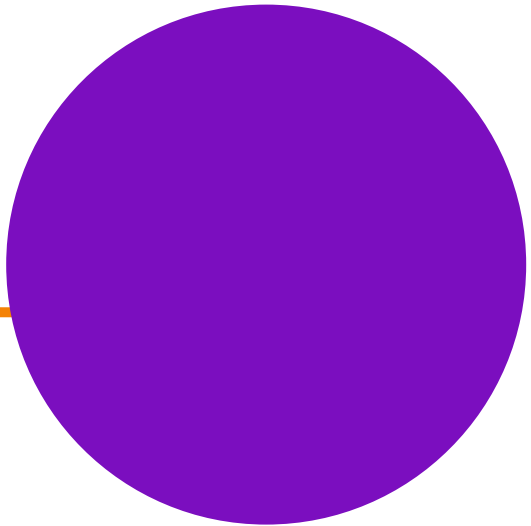
- ***One full pass*** to CoinAgenda (\$3,000 value). Two Additional full passes available at \$1,500 (\$3,000 value).
- ***Standard exhibit*** table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).





# OPENING PARTY

Monday May 23, 6-8 pm Venue TBA



## SPEAK

- *Recognition and ability to speak* at party (Signage and recognition for all; speaking for Gold only).
- *Three full passes* to CoinAgenda (\$9,000 value) for Opening Party Gold Sponsor, (*two full passes* for Opening Party Silver Sponsor), *one pass* for Bronze.

## NETWORK

- *Two hours* of open bar and tray-pass hors d'oeuvres.
- *Standard exhibit* table at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

## MAKE AN IMPRESSION

- Listed as sponsor on *website* and *conference materials*.
- Logo and company name printed on *party signage*.

OPENING PARTY GOLD  
\$25,000  
(1 AVAILABLE)

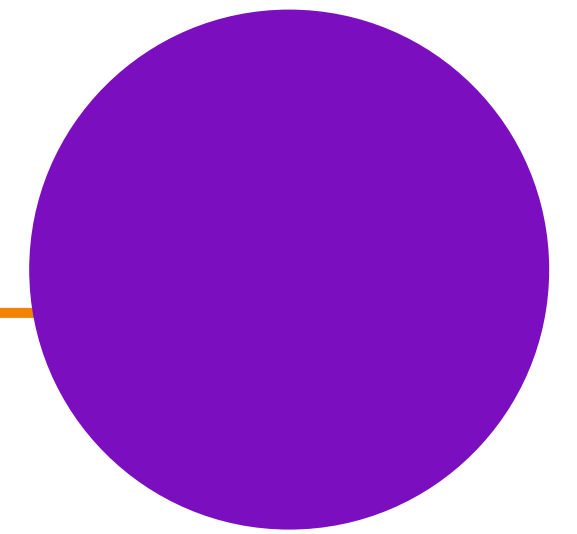
OPENING PARTY SILVER  
\$15,000  
(2 AVAILABLE)

OPENING PARTY BRONZE  
\$10,000  
(3 AVAILABLE)



# CLOSING PARTY

Wednesday May 25, 7-9 pm, 86m Luxury Superyacht



## SPEAK

- *Three full passes* to CoinAgenda (\$9,000 value) for Closing Party Gold Sponsor, *two full passes* for Closing Party Silver Sponsor, *one pass* for Bronze.
- *Recognition and ability to speak* at party. (*Signage* and recognition for all; speaking for Gold only).

## NETWORK

- *Two hours* of open bar and tray-pass hors d'oeuvres.
- *Standard exhibit* table at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

## MAKE AN IMPRESSION

- Listed as sponsor on *website* and *conference materials*.
- Logo and company name printed on *party signage*.



**CLOSING PARTY GOLD**  
**\$20,000**  
(2 AVAILABLE)

**CLOSING PARTY SILVER**  
**\$12,500**  
(2 AVAILABLE)

**CLOSING PARTY BRONZE**  
**\$9,000**  
(3 AVAILABLE)





# LUNCH SPONSOR

Two Available  
(May 24 & 25)

## SPEAK

- *Three full passes* to CoinAgenda (\$9,000 value) for Lunch Gold Sponsor, *two full passes* for Lunch Silver Sponsor, *one pass* for Bronze.
- Recognition and *ability to speak* at lunch. (*Signage* and recognition for all; speaking for Gold only).

## NETWORK

- *Standard exhibit* table at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

## MAKE AN IMPRESSION

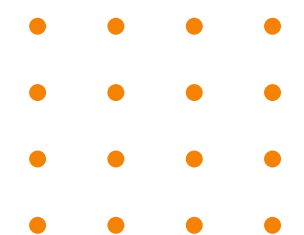
- Listed as lunch sponsor on *website* and *conference materials*.
- Logo and company name printed on lunch *signage*.



LUNCH GOLD  
**\$20,000**  
(1 AVAILABLE)

LUNCH SILVER  
**\$12,500**  
(2 AVAILABLE)

LUNCH BRONZE  
**\$9,000**  
(3 AVAILABLE)





# BREAKFAST SPONSOR

Two Available  
(May 24 and 25)

## SPEAK

- *Two full passes* to CoinAgenda (\$6,000 value) for Breakfast Gold, (one full pass for Breakfast Silver).
- *Recognition and ability to speak* at breakfast. (speaking for Gold only).

## MAKE AN IMPRESSION

- Listed as breakfast sponsor on *website* and *conference materials*.
- Logo and company name printed on breakfast *signage*.

## NETWORK

- Receive a *high-top table* at conference (\$4,000 value)
- Full tables are available for an additional \$2,000. Full table includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).



BREAKFAST GOLD  
**\$7,500**  
(1 AVAILABLE)

BREAKFAST SILVER  
**\$5,000**  
(2 AVAILABLE)



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# “LEGENDARY” DINNER

Tuesday May 24, 7-10pm Venue TBA

## SPEAK

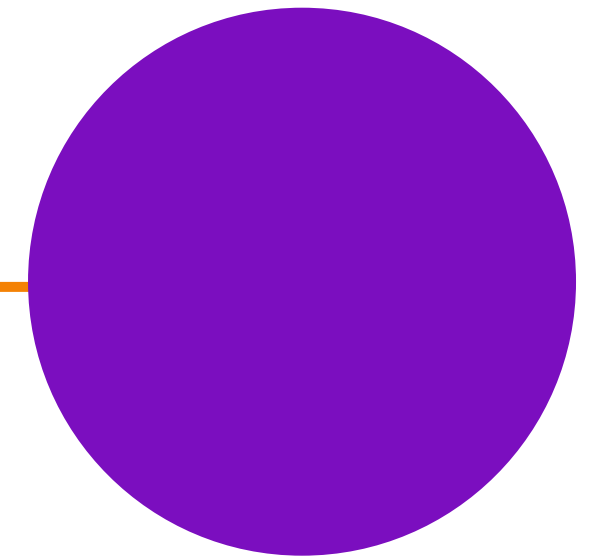
- *Eight full passes* to CoinAgenda (\$24,000 value) for Dinner Gold, six full passes for Silver, three for Bronze.
- All sponsors get a *short recognition* during introductions. Gold has a two minute speaking slot during the dinner.

## NETWORK

- Dinner will hold up to *400* speakers, sponsors, media and full conference attendees.
- *Food and drinks* (alcoholic and non-alcoholic) will be served.
- *Standard exhibit table* at the conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

## MAKE AN IMPRESSION

- May *display logo and company signs* during dinner.
- Listed as *dinner sponsor* on website and conference materials.



DINNER GOLD  
**\$35,000**  
(1 AVAILABLE)

DINNER SILVER  
**\$25,000**  
(2 AVAILABLE)

DINNER BRONZE  
**\$15,000**  
(3 AVAILABLE)



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## PHOTOBOOTH SPONSOR Tuesday night's "Legendary" Dinner (7-10 pm)

**\$12,000**  
(1 AVAILABLE)

### MAKE AN IMPRESSION

- *Prominent branding* on photo booth where attendees will share/tag photos on social during the dinner

### SPEAK

- *Two full passes* to CoinAgenda (\$6,000 value)

### NETWORK

- *Standard exhibit table* with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).





# LANYARD SPONSOR

**\$10,000**  
(1 AVAILABLE)

## SPEAK

- *One full pass* to CoinAgenda (€2,600 value).

## MAKE AN IMPRESSION

- *Logo on lanyard* worn by all conference attendees.

## NETWORK

- *Standard exhibit* table with 31.5"w x 70.87"h printed sign and stand included (€5,000 value).  
\*sign/stand only included if contract signed before April 30, 2022.





# CO-BRANDED PROMOTIONAL MATERIALS SPONSOR

**\*AVAILABLE  
ONLY  
UNTIL  
APRIL 18, 2022**

## **SPEAK**

- ***One full pass*** to CoinAgenda (\$3,000 value).
- ***Two Additional full passes*** available at \$1,500 (\$3,000 value).

## **MAKE AN IMPRESSION**

- ***Logo on promotional material*** given to all conference attendees. (\$6,000 value)

**STICKERS**  
**\$10,000**  
(1 AVAILABLE)

**PENS**  
**\$9,500**  
(1 AVAILABLE)

**750 TOTE BAGS**  
**\$15,000**  
(1 AVAILABLE)

**NOTEBOOKS**  
**\$9,500**  
(1 AVAILABLE)



# WI-FI SPONSOR

**\$10,000**  
(1 AVAILABLE)

## SPEAK

- *One full pass* to CoinAgenda (\$3,000 value).
- Custom *network name*.

## MAKE AN IMPRESSION

- *Listed as WiFi sponsor* on website and materials.

## NETWORK

- *Standard exhibit table* with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).





# VIDEO SPONSOR

## SPEAK

- *Two full passes* to CoinAgenda (\$6,000 value)

## MAKE AN IMPRESSION

- *Logo video bumper* on all conference recordings

## NETWORK

- Receive a *high-top table* at conference (\$4,000 value)
- Full tables are available for an additional \$2,000. Full table includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

**\$10,000**  
(1 AVAILABLE)







## FULL CONFERENCE PASS

### Need an additional conference pass?

Full conference passes are available to sponsors at a *discounted rate*.

A *CoinAgenda Europe* Full Conference Pass includes:

- Access to all conference sessions, keynotes and fireside chats on May 24-25
- Light Breakfast and Full-course Lunch on May 24-25 during the main sessions
- Admission to the May 23 Opening Party, May 24 Legendary Dinner, and May 25 Closing Party (food and drinks included at all).





## CUSTOM SPONSORSHIP

### INTERESTED IN A CUSTOM SPONSORSHIP?

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We customize sponsorship packages to meet your needs. Please inquire:

[contact@layer1events.com](mailto:contact@layer1events.com)

Examples: Coffee Break, Custom Parties, Yacht Rental, etc.

