

WWW.COINAGENDA.COM

CoinAGENDA

Global

OCT 21-23
LAS VEGAS · CIRCA RESORT & CASINO

ABOUT COINAGENDA

Since 2014, **CoinAgenda** has been the **leading global conference** series connecting professional investors, traders, family offices and digital currency funds with **top entrepreneurs** in the **blockchain**, **cryptocurrency** and Web3 sectors. CoinAgenda is an experience that allows all attendees to meet, mingle and get to know the **leading thought leaders**, entrepreneurs and investors in the sector, including memorable parties at unique locations. It's the most **exclusive investor conference** series in the blockchain world.

[LEARN MORE](#)



ABOUT **LAYER1** EVENTS

Layer1 Events (www.layer1events.com) is a multifaceted approach to **blockchain events** and **marketing**. Through our various event series offerings, we provide individuals and projects options to meet their goals such as Brand Awareness, Funding, Community Building, Lead-Gen, Education, and Partnerships. Our **team of experts** has been producing international blockchain events **since 2014**, including CoinAgenda, BitAngels, NFT Carnival, and Satoshi Salon.

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COINAGENDA GLOBAL

The ninth annual CoinAgenda Global will kickoff with an **opening cocktail party** on Friday, October 21. CoinAgenda Global will take place at the luxurious **Circa Resort & Casino** and will focus on Web3 and cryptocurrency investing. On **Saturday and Sunday** (October 22 and 23), CoinAgenda Global will discuss legal, regulatory and jurisdictional issues involved with starting and investing in blockchain companies. Saturday will conclude with a **Legendary Dinner** at Mike Tyson's former Las Vegas mansion and Sunday will conclude with a casual **closing cocktail party**. In between both day's content and in partnership with BitAngels, up to 30 approved companies (a mix of angel and VC investments as well as tokens trading on exchanges) will pitch in a DemoDay environment.

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PREMIUM SPONSORSHIPS

PLATINUM

\$60,000 (1 Available)

SPEAK

- **Eight full passes** to CoinAgenda (\$24,000 value).
- **Fifteen-minute spotlight** presentation (\$25,000 value).

NETWORK

- **Fifteen-foot exhibition** area with one customized 58.6" w x 70.87" h printed fabric sign, (\$15,000 value). Sign/stand only included if contract signed before September 16, 2022.
- May distribute three pieces of **promotional materials** to all conference attendees.
- **Sectioned VIP area** at Legendary dinner with food and drinks included (\$5,000 value).

MAKE AN IMPRESSION

- **Headline sponsor position** on signage, attendee badges and website.
- **Designated as platinum sponsor** in media releases, advertising and promotions.

GOLD

\$35,000 (3 Available)

SPEAK

- **Six full passes** to CoinAgenda (\$18,000 value).
- **Ten-minute** sponsored presentation (\$20,000 value).

NETWORK

- **Standard exhibit table** with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
- May distribute two pieces of **promotional materials** to all conference attendees.
- **Shared VIP area** at Legendary dinner (\$2,500 value).

MAKE AN IMPRESSION

- **Secondary sponsor position** on signage, attendee badges and website.
- **Designated as gold sponsor** in media releases, advertising and promotions.

SILVER

\$25,000 (6 Available)

SPEAK

- **Two full passes** to CoinAgenda (\$6,000 value).
- **Ten-minute** sponsored presentation (\$20,000 value).

NETWORK

- **Standard exhibit table** with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
- May distribute one piece of **promotional materials** to all conference attendees.

MAKE AN IMPRESSION

- **Tertiary sponsor position** on main signage & website.
- **Designated as silver sponsor** in media releases, advertising and promotions.



PREMIUM SPONSORSHIPS

SECTION SPONSOR

\$20,000 (12 Available)

SPEAK

- **Three full passes** to CoinAgenda (\$9,000 value).
- **Choose a Track:** The Big Picture: 2022 & on, Friendly Jurisdictions, Blockchain Investment Strategies, Legal/Regulatory or Institutional Investment/Family Offices, DeFi, NFTs, Exchanges; or Startup Presentations. Metaverse, Real Estate, Entertainment, Film3, Sustainability, NFTs. (Topics/dates subject to change closer to date of event).
- **Five-minute spotlight** or one slot on a 20-minute panel during the chosen track (\$10,000 value).

NETWORK

- **Standard exhibit table** with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
- **Shared VIP table** area at Legendary dinner (\$1,000 value).

MAKE AN IMPRESSION

- **Signage** at event and website.

SPONSORED PRESENTATION

\$15,000 (3 Available)

SPEAK

- **Two full passes** to CoinAgenda (\$6,000 value).
- **Five-minute** sponsored presentation (\$10,000 value).

NETWORK

- **Standard exhibit table** with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

BRONZE

\$10,000 (6 Available)

NETWORK

- **Two full passes** to CoinAgenda (\$6,000 value).
- **Standard exhibit table** with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

MAKE AN IMPRESSION

- **Designated as bronze sponsor** in all media releases, advertising and promotions.



BITANGELS **PRESENTATION**

STARTUP PACKAGES (30 AVAILABLE)

SPEAK

- **One full pass** to CoinAgenda (\$3,000 value).
- Up to two Additional full passes available at \$1,500 (\$3,000 value).
- **Five-minute presentation** during BitAngels Pitch Competition (\$10,000 value).

NETWORK

- **Optional add-on:** A high-top exhibitor table at conference (\$4,000 value)
- **Optional add-on:** A full standard table. Full table (6-8 ft length) includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

01

\$6,000

PRESENTATION + 1 PASS

02

\$7,500

PRESENTATION + 2 PASSES

03

\$8,500

PRESENTATION + 1 TICKET
+ 1 HIGH-TOP TABLE

04

\$10,000

PRESENTATION, 2
TICKETS, AND
STANDARD-SIZE TABLE

STANDARD EXHIBIT

\$6,000 (20 AVAILABLE)

NETWORK

- **One full pass** to CoinAgenda (\$3,000 value). Two Additional full passes available at \$1,500 (\$3,000 value).
- **Standard exhibit table** with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

STANDARD TABLE EXAMPLE



BREAKFAST SPONSOR

TWO AVAILABLE **OCT 22 & OCT 23**

SPEAK

- **Two full passes** to CoinAgenda (\$6,000 value) for Breakfast Gold, **one full pass** for Breakfast Silver.
- **Recognition and ability to speak** at breakfast. Speaking for Gold only.

MAKE AN IMPRESSION

- **Listed as breakfast sponsor** on website and conference materials.
- **Logo and company name** printed on breakfast signage.

NETWORK

- Receive a **high-top table** at conference (\$4,000 value)
- Full tables are available for an additional \$2,000. Full table includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

01

Gold \$7,500
(1 available)

02

Silver \$5,000
(2 available)



LUNCH SPONSOR

TWO AVAILABLE **OCT 22 & OCT 23**

SPEAK

- **Three full passes** to CoinAgenda (\$9,000 value) for Lunch Gold, **two full passes** for Lunch Silver, **one pass** for Bronze.
- **Recognition and ability to speak** at lunch. (Signage and recognition for all; speaking for Gold only).

NETWORK

- **Standard exhibit table** at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

MAKE AN IMPRESSION

- **Listed as lunch sponsor** on website and conference materials.
- **Logo and company name** printed on lunch signage.

01

Gold \$20,000
(1 available)

02

Silver \$12,500
(2 available)

03

Bronze \$9,000
(3 available)





OPENING PARTY

FRIDAY OCT 21, 6-8pm · VENUE TBA

SPEAK

- **Recognition and ability to speak** at party. Signage and recognition for all; speaking for Gold only.
- **Three full passes** to CoinAgenda (\$9,000 value) for Opening Party Gold, **two full passes** for Opening Party Silver, **one pass** for Bronze.

NETWORK

- **Two hours** of open bar and tray-pass hors d'oeuvres.
- **Standard exhibit table** at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

MAKE AN IMPRESSION

- **Listed as sponsor on website** and conference materials.
- **Logo and company name** printed on party signage.

01

Gold \$25,000
(1 available)

02

Silver \$15,000
(2 available)

03

Bronze \$10,000
(3 available)

LEGENDARY DINNER SPONSOR

SATURDAY OCT 22, 7-10PM · MIKE TYSON'S FORMER LAS VEGAS MANSION

SPEAK

- **Eight full passes** to CoinAgenda (\$24,000 value) for Dinner Gold, **six full passes** for Silver, **three** for Bronze.
- All sponsors get a short **recognition** during introductions. Gold has a two minute speaking slot during the dinner.

NETWORK

- Dinner will hold up to 200 speakers, sponsors, media and full conference attendees.
- **Food and drinks** (alcoholic and non-alcoholic) will be served.
- **Standard exhibit table** at the conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

MAKE AN IMPRESSION

- **May display logo** and company signs during dinner.
- **Listed as dinner sponsor** on website and conference materials.

01

Gold \$35,000
(1 available)

02

Silver \$25,000
(2 available)

03

Bronze \$15,000
(3 available)





CLOSING PARTY

SUNDAY OCT 23, 6-8pm · VENUE TBA

SPEAK

- **Three full passes** to CoinAgenda (\$9,000 value) for Closing Party Gold, **two full passes** for Closing Party Silver, **one pass** for Bronze.
- **Recognition and ability to speak** at party. (Signage and recognition for all; speaking for Gold only).

NETWORK

- **Two hours** of open bar and tray-pass hors d'oeuvres.
- **Standard exhibit table** at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

MAKE AN IMPRESSION

- **Listed as sponsor** on website and conference materials.
- **Logo and company name** printed on party signage.

01

Gold \$25,000
(1 available)

02

Silver \$15,000
(2 available)

03

Bronze \$10,000
(3 available)

ADDITIONAL SPONSORSHIPS

LANYARD SPONSOR

\$10,000 (1 AVAILABLE)

SPEAK

- **One full pass** to CoinAgenda (\$3,000 value).

MAKE AN IMPRESSION

- **Logo on lanyard** worn by all conference attendees.

NETWORK

- **Standard exhibit table** with 31.5" w x 70.87" h printed sign and stand included (\$5,000 value). Sign/stand only included if contract signed before September 1, 2022.

WiFi SPONSOR

\$10,000 (1 Available)

SPEAK

- **One full pass** to CoinAgenda (\$3,000 value).
- Custom network name.

MAKE AN IMPRESSION

- **Listed as WiFi sponsor** on website and materials.

NETWORK

- **Standard exhibit table** with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

VIDEO SPONSOR

\$10,000 (1 Available)

SPEAK

- **Two full passes** to CoinAgenda (\$6,000 value)

MAKE AN IMPRESSION

- **Logo video bumper** on all conference recordings

NETWORK

- **Receive a high-top table** at conference (\$4,000 value)
- Full tables are available for an additional \$2,000. Full table includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

***AVAILABLE ONLY UNTIL SEPTEMBER 1, 2022**



PHOTOBOOTH SPONSOR

During Saturday night's Legaday Dinner (7-10pm)

\$12,000 (1 AVAILABLE)

MAKE AN IMPRESSION

- **Prominent branding** on photo booth where attendees will share/tag photos on social during the dinner

SPEAK

- **Two full passes** to CoinAgenda (\$6,000 value)

NETWORK

- **Standard exhibit** table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

CO-BRANDED PROMOTIONAL MATERIALS

***AVAILABLE ONLY UNTIL SEPTEMBER 1, 2022



PENS

\$9,500 (1 AVAILABLE)



NOTE BOOKS

\$9,500 (1 AVAILABLE)



750 TOTE BAGS

\$15,000 (1 AVAILABLE)



STICKERS

\$10,000 (1 AVAILABLE)

NETWORK

- **One full pass** to CoinAgenda (\$3,000 value).
- **Two Additional full passes** available at \$1,500 (\$3,000 value).

MAKE AN IMPRESSION

- **Logo on promotional material** given to all conference attendees. (\$6,000 value)



INTERESTED IN A **CUSTOM SPONSORSHIP?**

**** AVAILABLE ONLY UNTIL OCT 18, 2022 ****

We **customize sponsorship packages** to meet your needs.
Ex. *Coffee Breaks, Custom Parties, Yacht Rental, etc.*

Please inquire: contact@layer1events.com

NEED AN **ADDITIONAL CONFERENCE PASS?**

Full conference passes are available to sponsors at a discounted rate.

A **CoinAgenda Global Full Conference Pass** includes:

- Access to all **conference sessions**, keynotes and fireside chats on October 22-23.
- **Breakfast** and **Lunch** on October 22-23 during the main sessions
- Admission to the October 23 **opening Party**, October 24 **Legendary Dinner**, and October 25 **closing Party** (food and drinks included at all).



CONTACT US



contact@layer1events.com



www.layer1events.com



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