

ABOUT COINAGENDA

Since 2014, CoinAgenda has been the leading global conference series connecting professional investors, traders, family offices and digital currency funds with top entrepreneurs in the blockchain, cryptocurrency and Web3 sectors. CoinAgenda is an experience that allows allattendees to meet, mingle and get to know the leading thought leaders, entrepreneurs and investors in the sector, including memorable parties at unique locations. It's the most exclusive investor conference series in the blockchain world.

ABOUT LAYER1 EVENTS

Layer1 Events (<u>www.layer1events.com</u>) is a multifaceted approach to blockchain events and marketing. Through our various event series offerings, we provide individuals and projects options to meet their goals such as Brand Awareness, Funding, Community Building, Lead-Gen, Education, and Partnerships. Our team of experts have been producing international blockchain events since 2014, including CoinAgenda, BitAngels, NFT Carnival, and Satoshi Salon.



COINAGENDA CARIBBEAN

The sixth annual, CoinAgenda Caribbean will kick-off with an opening cocktail party on Monday, December 5. CoinAgenda Caribbean will take place at Fairmont El San Juan (December 6-7) and will focus on topics surrounding blockchain, Web3 and crypto investing. Tuesday will conclude with a Legendary Dinner and Wednesday will conclude with a casual closing cocktail party. In between both day's content and in partnership with BitAngels, up to 30 approved companies (a mix of angel and VC investments as well as tokens trading on exchanges) will pitch in a Demo Day environment.



PREMIUM SPONSORSHIPS

PLATINUM

\$60,000 (1 Available)

SPEAK

- Eight full passes to CoinAgenda (\$24,000 value).
- Fifteen-minute spotlight presentation (\$25,000 value).

NETWORK

- Fifteen-foot exhibition area with one customized 58.6"w x 70.87"h printed fabric sign, (\$15,000 value).
 Sign/stand only included if contract signed before September 16, 2022.
- May distribute three pieces of promotional materials to all conference attendees.
- Sectioned VIP area at Legendary dinner with food and drinks included (\$5.000 value).

MAKE AN IMPRESSION

- Headline sponsor position on signage, attendee badges and website.
- Designated as platinum sponsor in media releases, advertising and promotions.

GOLD

\$35,000 (3 Available)

SPEAK

- Six full passes to CoinAgenda (\$18,000 value).
- Ten-minute sponsored presentation (\$20,000 value).

NETWORK

- Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
- May distribute two pieces of promotional materials to all conference attendees.
- Shared VIP area at Legendary dinner (\$2,500 value).

MAKE AN IMPRESSION

- Secondary sponsor position on signage, attendee badges and website.
- Designated as gold sponsor in media releases, advertising and promotions.

SILVER

\$25,000 (6 Available)

SPEAK

- Two full passes to CoinAgenda (\$6,000 value).
- Ten-minute sponsored presentation (\$20,000 value).

NETWORK

- Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
- May distribute one piece of promotional materials to all conference attendees.

MAKE AN IMPRESSION

- Tertiary sponsor position on main signage & website.
- Designated as silver sponsor in media releases, advertising and promotions.



PREMIUM SPONSORSHIPS

SECTION SPONSOR

\$20,000 (12 Available)

SPEAK

- Three full passes to CoinAgenda (\$9,000 value).
- Choose a Track: The Big Picture: 2022 & on, Friendly Jurisdictions, Blockchain Investment Strategies, Legal/Regulatory or Institutional Investment/Family Offices, DeFi, NFTs, Exchanges; or Startup Presentations. Metaverse, Real Estate, Entertainment, Film3, Sustainability, NFTs. (Topics/dates subject to change closer to date of event).
- Five-minute spotlight or one slot on a 20-minute panel during the chosen track (\$10,000 value).

NETWORK

- Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).
- Shared VIP table area at Legendary dinner (\$1,000 value).

MAKE AN IMPRESSION

Signage at event and website.

SPONSORED PRESENTATION

\$15,000 (3 Available)

SPEAK

- Two full passes to CoinAgenda (\$6,000 value).
- Five-minute sponsored presentation (\$10,000 value).

NETWORK

• Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

BRONZE

\$10,000 (6 Available)

NETWORK

- Two full passes to CoinAgenda (\$6,000 value).
- Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

MAKE AN IMPRESSION

 Designated as bronze sponsor in all media releases, advertising and promotions.

BITANGELS PRESENTATION

STARTUP PACKAGES (30 AVAILABLE)

SPEAK

- One full pass to CoinAgenda (\$3,000 value).
- Up to two Additional full passes available at \$1,500 (\$3,000 value).
- Five-minute presentation during BitAngels Pitch Competition (\$10,000 value).

NETWORK

- Optional add-on: A high-top exhibitor table at conference (\$4,000 value)
- Optional add-on: A full standard table. Full table (6-8 ft length) includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

01

\$6,000 **PRESENTATION + 1 PASS** 02

\$7,500 **PRESENTATION + 2 PASSES**

03

\$8,500 **PRESENTATION + 1 TICKET** + 1 HIGH-TOP TABLE

04

\$10,000 PRESENTATION, 2 TICKETS, AND STANDARD-SIZE TABLE



STANDARD EXHIBIT

\$6,000 (20 AVAILABLE)

NETWORK

- One full pass to CoinAgenda (\$3,000 value). Two Additional full passes available at \$1,500 (\$3,000 value).
- Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

STANDARD TABLE EXAMPLE



BREAKFAST SPONSOR

TWO AVAILABLE DEC 6 & DEC 7

SPEAK

- Two full passes to CoinAgenda (\$6,000 value) for Breakfast Gold, one full pass for Breakfast Silver.
- Recognition and ability to speak at breakfast. Speaking for Gold only.

MAKE AN IMPRESSION

- Listed as breakfast sponsor on website and conference materials.
- Logo and company name printed on breakfast signage.

NETWORK

- Receive a high-top table at conference (\$4,000 value)
- Full tables are available for an additional \$2,000. Full table includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

01

02

Gold \$7,500

Silver \$5,000

(1 available) (2 available)



LUNCH SPONSOR

TWO AVAILABLE DEC 6 & DEC 7

SPEAK

- Three full passes to CoinAgenda (\$9,000 value) for Lunch Gold, two full passes for Lunch Silver, one pass for Lunch Bronze.
- Recognition and ability to speak at lunch. (Signage and recognition for all; speaking for Gold only).

NETWORK

• Standard exhibit table at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

MAKE AN IMPRESSION

- Listed as lunch sponsor on website and conference materials.
- Logo and company name printed on lunch signage.

01

02

Gold \$20,000 (1 available)

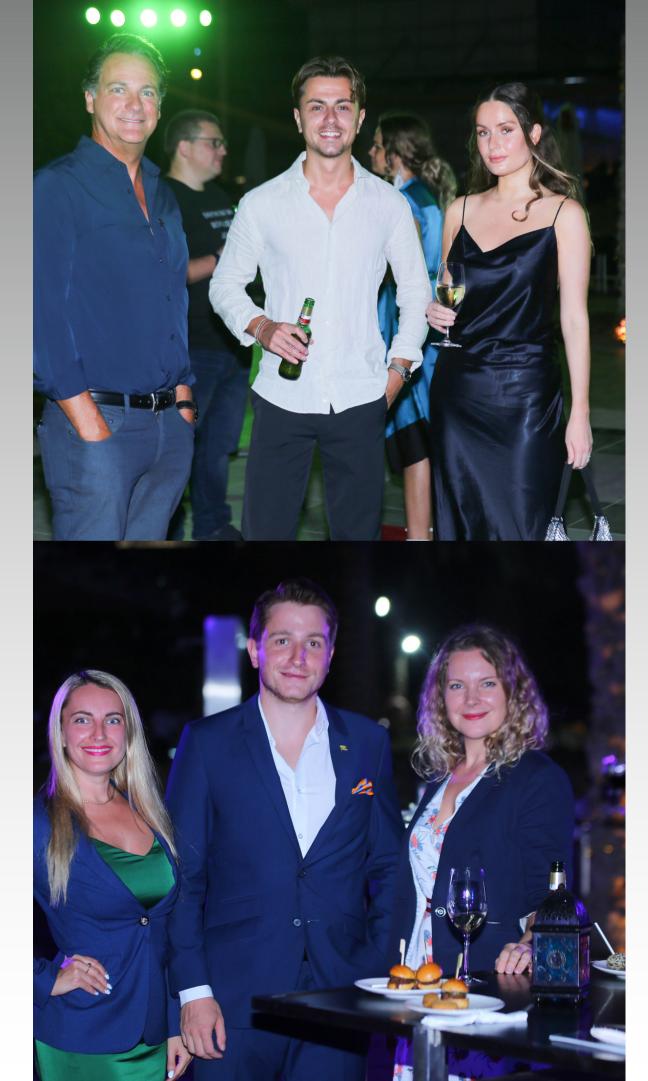
Silver \$12,500

(2 available)

03

Bronze \$9,000 (3 available)





OPENING PARTY

MONDAY DEC 5, 7-9pm · **VENUE TBA**

SPEAK

- Recognition and ability to speak at party. Signage and recognition for all; speaking for Gold only.
- Three full passes to CoinAgenda (\$9,000 value) for Opening Party Gold, two full passes for Opening Party Silver, one pass for Opening Party Bronze.

NETWORK

- Two hours of open bar and hors d'oeuvres.
- Standard exhibit table at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

MAKE AN IMPRESSION

- Listed as sponsor on website and conference materials.
- Logo and company name printed on party signage.

01

02

03

Gold \$25,000 (1 available)

Silver \$15,000 (2 available)

Bronze \$10,000 (3 available)

LEGENDARY DINNER SPONSOR

TUESDAY DEC 6, 7-10PM · LOCATION TBA

SPEAK

- Eight full passes to CoinAgenda (\$24,000 value) for Dinner Gold, six full passes for Silver, three for Bronze.
- All sponsors get a short recognition during introductions. Gold has a two minute speaking slot during the dinner.

NETWORK

- Dinner will hold up to 200 speakers, sponsors, media and full conference attendees.
- Food and drinks (alcoholic and non-alcoholic) will be served.
- Standard exhibit table at the conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

MAKE AN IMPRESSION

- May display logo and company signs during dinner.
- Listed as dinner sponsor on website and conference materials.

01 02

Gold \$35,000 (1 available)

Silver \$25,000

(2 available)

Bronze \$15,000

(3 available)

03







CLOSING PARTY

WEDNESDAY DEC 7, 6-8pm · VENUE TBA

SPEAK

- Three full passes to CoinAgenda (\$9,000 value) for Closing Party Gold, two full passes for Closing Party Silver, one pass for Bronze.
- Recognition and ability to speak at party. (Signage and recognition for all; speaking for Gold only).

NETWORK

- Two hours of open bar and tray-pass hors d'oeuvres.
- Standard exhibit table at main conference with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

MAKE AN IMPRESSION

- Listed as sponsor on website and conference materials.
- Logo and company name printed on party signage.

01

02

03

Gold \$25,000 (1 available)

Silver \$15,000 (2 available)

Bronze \$10,000 (3 available)

ADDITIONAL SPONSORSHIPS

LANYARD SPONSOR

\$10,000 (1 AVAILABLE)

WiFi SPONSOR

\$10,000 (1 Available)

VIDEO SPONSOR

\$10,000 (1 Available)

SPEAK

• One full pass to CoinAgenda (\$3,000 value).

MAKE AN IMPRESSION

• Logo on lanyard worn by all conference attendees.

NETWORK

• Standard exhibit table with 31.5"w x 70.87"h printed sign and stand included (\$5,000 value). Sign/stand only included if contract signed before September 1, 2022.

SPEAK

- One full pass to CoinAgenda (\$3,000 value).
- · Custom network name.

MAKE AN IMPRESSION

• Listed as WiFi sponsor on website and materials.

NETWORK

• Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

SPEAK

• Two full passes to CoinAgenda (\$6,000 value)

MAKE AN IMPRESSION

• Logo video bumper on all conference recordings

NETWORK

- Receive a high-top table at conference (\$4,000 value)
- Full tables are available for an additional \$2,000. Full table includes 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).





PHOTOBOOTH SPONSOR

During Tuesday night's Legenday Dinner (7-10pm) \$12,000 (1 AVAILABLE)

MAKE AN IMPRESSION

• Prominent branding on photo booth where attendees will share/tag photos on social during the dinner

SPEAK

• Two full passes to CoinAgenda (\$6,000 value)

NETWORK

• Standard exhibit table with 11.8 x 8.4 x 2.8 inches printed table sign (\$6,000 value).

CO-BRANDED PROMOTIONAL MATERIALS

***AVAILABLE ONLY UNTIL OCTOBER 1, 2022





NOTE BOOKS

\$9,500 (1 AVAILABLE)

NETWORK

- One full pass to CoinAgenda (\$3,000 value).
- Two Additional full passes available at \$1,500 (\$3,000 value).

MAKE AN IMPRESSION

• Logo on promotional material given to all conference attendees. (\$6,000 value)



INTERESTED IN A CUSTOM SPONSORSHIP?

AVAILABLE ONLY UNTIL NOV 14, 2022

We customize sponsorship packages to meet your needs.

Ex. Coffee Breaks, Custom Parties, Yacht Rental, etc.

Please inquire: contact@layer1events.com

NEED AN ADDITIONAL CONFERENCE PASS?

Full conference passes are available to sponsors at a discounted rate.

A CoinAgenda Caribbean Full Conference Pass includes:

- Access to all conference sessions, keynotes and fireside chats on December 5-7.
- Breakfast and Lunch on December 6-7 during the main sessions
- Admission to the December 5 opening party, December 6 Legendary Dinner, and December 7 closing party (food and drinks included at all).







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